



# PGA

Northern California Section

## BOARD OF DIRECTORS MEETING AGENDA

April 24, 2017

Topgolf - Roseville, CA.

Conference Call Information – (888) 850-4523 / Pass Code: 441636

- I. Lunch at 12:00PM
- II. Call the meeting to order at 1:00PM
- III. Invocation – Len Dumas, PGA
- IV. Past President's Comments
- V. Action Items
  1. Minute Approval – February 27, 2017 – P.1-8
  2. Apprentice Orientation Policy – P.9
  3. Apprentice Engagement Policy – P.9
- VI. President's Report – Bill Troyanoski, PGA
  1. Review Action Item and Request Log – P.10-11
  2. Review of By-Laws
  3. Committees – P.12-13
  4. Engagement Survey
  5. District 11 Director Election Process – P.14-16
  6. PGA
    - Business Operational Plan - Regional Directors
    - PSL Divesture
- VII. Vice President's Report – Dede Moriarty, PGA
  1. 1<sup>st</sup> Quarter Ending March 31, 2017 – Handout
  2. Finance Overview – Handout
- VIII. Secretary's Report – Dede Moriarty, PGA
  1. Membership Report – P.17-21
  2. Membership Dashboard – P.22-23
- IX. Executive Director/COO Report – Chris Thomas, PGA
  1. Section Operations Update
    - Brian Rich
    - Jeff Sanchez, PGA
  2. Review of ED Conference
  3. NCGA Update
    - JTNC Update
  4. CAG Update
  5. Upcoming Events –P.24

**X. NCPGA Foundation Report – Dede Moriarty, PGA**

1. *2017 Update*

**XI. PGA of America Reports**

1. *District Director – Scott Ashworth, PGA – P.25-26*
2. *Employment Services – Carol Pence, PGA*

**XII. Section Reports**

1. *Assistant Executive Director – Nancy Maul – P.27-30*
2. *Player Development & Membership Services Director – Brian Rich*

**XIII. NCPGA Chapters**

1. *Bay Area – Jeff DeBenedetti, PGA*
2. *Monterey – Pat Jones, PGA*
3. *North Coast – Greg Henderson, PGA*
4. *North State – Mike Gallj, PGA*
5. *San Joaquin – Jeff Palmer, PGA*
6. *Sierra Nevada – Travis Alley, PGA – P.31-32*

**XIV. Committees & Task Forces**

1. *Apprentices/Mentoring – Ward Sutton, PGA – P.33*
2. *Awards – Mark Naylor, PGA*
3. *Past President's/Business Development Committee – Len Dumas, PGA – P.34*
4. *Communications/ Public Relations – Ed Winiiecki, PGA*
5. *Education – Ward Sutton, PGA – P.35*
6. *Teaching – Don Leone, PGA & Ward Sutton, PGA – P.36-37*
7. *Growth of the Game – Mike Dowd, PGA*
8. *Junior Golf – Bill Troyanoski, PGA – P.38-40*
9. *Nominations & Elections – Len Dumas, PGA*
10. *Policies & Procedures – Bill Troyanoski, PGA*
11. *Tournaments – Stewart Smith, PGA – P.41*
12. *Chapter Representatives – Ward Sutton, PGA – P.42-43*
13. *Sponsorship – Bill Troyanoski, PGA – P.44*

**XV. NCPGA Divisions**

1. *Senior Division – Shawn McEntee, PGA – P.45*
2. *Assistant Apprentice Division – Chris Galvin, PGA and John Crater, PGA apprentice*
3. *Women's Division – Dede Moriarty, PGA*

**XVI. Unfinished Business**

**XVII. New Business**

**XVIII. Adjourn**



# PGA

Northern California Section

## BOARD OF DIRECTORS MEETING MINUTES

February 27, 2017

Thunder Valley Casino Resort – Lincoln, Calif.

Conference Call Information

Toll Free: 1-888-394-8197 / Participant Passcode: 937431

**Board Present:** Tracy Stansberry, Bill Troyanoski, Dede Moriarty, Bob Young, Mike Dowd, Jessie Walker, Ward Sutton, Dennis Tuhn, Nick Bailey, Shawn Kelly, Dan Brace, Jeff DeBenedetti, Pat Jones, Mike Galli, Travis Alley

**Conference Call:** Ed Winiiecki

**Staff Present:** Nancy Maul, Brenda Harris, Ellen Lalande

**Guests:** Greg Feddersen (representative for Jeff Palmer)

### I. Meeting called to order at 1:00PM – Tracy Stansberry, PGA

1. President Stansberry encouraged Board to head over to the NCGRA Show to shake hands and support representatives for 15-20 minutes
2. Board reconvened at 1:15PM

### II. Invocation led by Vice President Bill Troyanoski, PGA MP

### III. Swearing in of New Directors – Completed at NCPGA Annual Meeting in December

### IV. Past President's Comments – Bob Young, PGA

Past President Young thanked the board and staff for their support, and welcomed new directors. PP Young offered his congratulations to Marshall Cusey on his promotion to the PGA of America National Office.

### V. Action Items

1. Minute Approval – December 4, 2016
  - i. Motion: Director Tuhn
  - ii. Second: Director Brace
  - iii. Approved – Unanimous

### VI. President's Report – Tracy Stansberry, PGA

1. Review Action Item and Request Log – All items are complete.

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## 2. PGA of America Update

- i. New faces at HQ: Jim Furyk appointed as Ryder Cup captain. John Deere named as official golf course turf equipment provider of the PGA of America.
  - ii. President Stansberry deferred to VP Troyanoski for update on national committees and on President Levy. VP Troyanoski shared that committee size will be half of initial developments and core committees are anticipated to streamline process. Reasoning: by reducing the size of the committees, groups could meet 3x per year. VP Troyanoski remarked that the first meeting in Dallas this year went really well. He encouraged members to share ideas on whether we thought it was good to shadow our committee structure based on what PGA of America is doing at the national level.
3. Reviewed Committee Chairperson/Division Listing, Board of Directors Contact List, and Board of Directors Schedule; requested members to add to their calendars.
  4. President Stansberry shared on a personal note that he has relocated to Arizona and intends to resign soon. He advised that he has already been in touch with the Southwest Section.
  5. Report concluded; no questions.

## VII. Vice President's Report – Bill Troyanoski, PGA

1. Reviewed 2016 End of Year Financial Statements
  - i. Statement of Activities: Loss in Section activities in 2016, but we did better between the lines during the latter part of the year. Re: Divisions and Chapter Activities, we are on stable ground and close to breakeven.
  - ii. Balance statement clarification: Loans receivable reflect increase of \$6,000, which was approved by board (accrual); accounts payable and accrued expenses escalated by \$40k as we used cash earlier in the year. Current deferred revenues are lower than this time last year. Greater detail is available at the request of the Board.
  - iii. Revenue stream into the Section: Refer to Notes to Combined Financial Statements Years Ended Dec. 31, 2016 and 2015. ADP funding shows at \$160k, and is set to increase year over year. The use of that money is restricted to events and activities in line with inurement rules.
  - iv. Report concluded.

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1. Director Bailey inquired about what ADP funding entails. VP Troyanoski clarified that Association Development Program (ADP) funding is money that comes from PGA of America to the Sections to support the PGA professionals at the Section level. Advised that it could be used for overhead, tournaments, Drive, Chip and Putt, etc.; President Stansberry added that the amount used to be \$90k, however PGA of America elected to increase this amount annually when new national media revenue stream was negotiated in 2014. Nancy Maul added that yearly reporting is required to ensure HQ understands how our money was spent.
2. Director Jones questioned whether we have access to an ADP report. Maul confirmed that we do. Director Jones stated that he would like the board to have a better understanding of where sponsorship monies are spent “beyond the budget”. Maul explained that the sponsorship dollars which go to the tournament program, are allocated based on sponsor strategies. Funding from PGA Tour and Omega are allocated based on direction of tournament committee, taking into account other sponsor dollars. The allocations are then shared with the Tournament Committee.
3. Director Jones queried as to whether there is a Business Development Committee. Maul answered in the affirmative, mentioning that it’s at the President’s discretion. President Stansberry advised that board can revisit and discuss options.
4. No further questions.

#### **VIII. Secretary’s Report – Dede Moriarty, PGA**

##### **1. Membership Report (as of February 15, 2017)**

- i. Total Membership: 1,125
- ii. Total Members: 912
  1. Total Inactive: 34
  2. Total F: 11
- iii. Total Apprentices: 213
  1. Suspended Apprentices: 54
- iv. New Facilities since 11/18/2016: 1
- v. New Apprentices since 11/18/2016: 14

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vi. New Members since 11/18/2016: 9

vii. Transfers into Section since 11/18/2016: 10

2. Reviewed Membership Dashboard

3. Report concluded; no questions.

**IX. Executive Director/COO Report – Nancy Maul for Chris Thomas, PGA**

1. Section Operations Update: Brian Rich, MEd., has been hired to Player Development and Membership Services Director. He comes to us from New Mexico and starts on March 15. Jeff Sanchez has also been hired in a business adjunct position. He has committed to 3 months with a retainer and his goal is to bring in \$80-100k over the next year.

i. Director Tuhn inquired on where the money that Jeff brings to Section will go. Maul advised that the money will be directed based on sponsor strategies, the goal is to allocate to the Section primarily .

2. Reviewed 2017 ED Conference & Merchandise Show: Unable to report on Day 1 of the ED Conference due to food poisoning; advised ED Thomas will provide update at next BOD meeting. The remaining days held numerous meetings to go over sponsorship agreements, which we are currently in the process of finalization for 2017.

3. Reviewed Junior Tour of Northern California (JTNC) program in conjunction with NCGA. We anticipate 850 members in the Junior Tour this year, and have successfully negotiated exemption for players into Ellie Mae Classic.

4. CAG Update: Board is transitioning to a more revenue-generating position to ensure adequate staff for goal achievement.

5. NCGRA Show: Maul thanked the Board for spending time on the floor to support our representatives.

6. Reviewed upcoming events and encouraged board members to come play when scheduling allows.

**X. NCPGA Foundation Report – Dede Moriarty, PGA**

1. 2017 Update: Seven new board members elected; of the appointees, six are non-PGA and the other is Chris Thomas, PGA. Foundation President Moriarty expressed confidence in the diverse group of new members, with the belief that they will truly help our foundation grow. FP Moriarty advised that during the process of officer elections, ED Thomas is the acting VP/Treasurer and Tim Burr is the acting Secretary.

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- i. PGA HOPE continues to be face of the NCPGA Foundation, and continues to expand with full funding for clinics. Moriarty encouraged Board to join the list of participating facilities. The foundation will also remain committed to legacy programs including those for apprentice and junior scholarships.
- ii. Moriarty remarked that the structure for committees and projects are now in place, and PGA/non-PGA participants are needed. Board members are encouraged to participate or refer interested parties to herself or Nancy Maul for more information.

2. Report concluded; no questions.

## **XI. PGA of America Reports**

1. District 11 Report – Scott Ashworth, PGA: Not present. No report.
2. Employment Services Report – Carol Pence, PGA/LPGA: Not present. Refer to p. 40 of board packet.
3. Discussion: President Stansberry advised that PGA of America hired a new employment consultant for the Pacific Northwest. He confirmed that Carol is now dedicated to the NCPGA Section full time.

## **XII. Section Reports**

1. Assistant Executive Director – Nancy Maul:
  - i. November – January is a busy time for sponsorship development. Currently we have secured about 77% of funding in relation to this time last year. A few of the new big sponsors from last year were happy. We plan to meet if not exceed last year's partnership dollars.
  - ii. Discover is looking to renew partnership.but change assets. Getting sponsors for Pro-Series continues to present a challenge, as partners prefer to reach clients who are eligible for other events.
  - iii. 18Birdies was a new partner in 2016 and we expect the partnership to strengthen as we move forward. Last year the focus was to get members using their platform. This year, the primary focus will be on the end user but they realize that maintaining a partnership with the pros is an important link to reach their target.
  - iv. Eldorado has reduced involvement with us this year and we are not sure if they will add dollars unless more people book rooms. There are now two contacts, which include Mark Conn in addition to Chase Stigall.

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- v. Director Bailey asked if partnership is Jeff Sanchez's area of focus as the business adjunct person. Maul confirmed that it is.

2. Report concluded; no further questions.

### **XIII. NCPGA Chapters**

1. Bay Area – Jeff DeBenedetti, PGA: Still holding events. Top 6 will play in Chapter Challenge. Seems to be going well, even though wet.
2. Monterey – Pat Jones, PGA: Reviewed event schedule and provided recap of awards meeting. RJ Harper was inducted into the MBAC Hall of Fame, Eric Gray received apprentice scholarship with funds raised from fall pro-am. Bayonet & Black Horse GC is anticipated to host PGA Pro Championship in 2018 upon signing agreement later this month.
3. North Coast – Greg Henderson, PGA: Not present. Refer to p. 43 of board packet.
4. North State – Mike Galli, PGA: Due to weather we pushed events back and will kick off season in April. Doing really well with sponsors this year.
5. San Joaquin – Greg Feddersen, PGA for Jeff Palmer, PGA: Held town hall meetings to determine how to increase participation and encourage members to become more active. Tournaments will be more localized in hopes of achieving this objective. Sponsorship is good; Sierra Golf Management, Andy Paisal Golf Sales and Oakley are current sponsors.
6. Sierra Nevada – Travis Alley, PGA: Waiting for weather to clear out; have had lots of snow and rain this winter. Most of Tahoe golf waiting until May when season typically starts. Chapter annual meeting was 1-2 weeks ago and went well. Chapter is experiencing challenges with sponsorship. Getting ready for big junior golf event Fred Alexander memorial. Tournament schedule is coming together.

### **XIV. Committees & Task Forces**

1. Apprentices/Mentoring – Ward Sutton, PGA: Reviewed p. 44 of board packet. Committee is trying to grow and have added seven new members. Goal to expand more into Bay Area Chapter. Advised that committee is having trouble with apathy in Section's apprentice core. Would like to make apprentice orientations and attendance at least one event mandatory before tournament participation. If anyone has suggestions or tips, please contact a committee member.
2. Awards – Mark Naylor, PGA: Not present. No report.
3. Past President/Business Development – Len Dumas, PGA: Not present. No report.

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4. Communications/Public Relations – Ed Winiecki, PGA: Four new committee members have been added to the committee, enabling us to include representation from all six chapters. Anticipating new focus on public relations and showing the value of PGA Professionals. First meeting is in two weeks and will have update shortly after.
5. Education/Teaching – Ward Sutton, PGA: Committee is working on three main events for remainder of the year. Trying to get Certified PGA Professional (CPP) course online, working on education session in October, and currently reviewing PT Forum survey. Teaching Competition is still set for April 2017.
6. Growth of the Game – Mike Dowd, PGA: Awaiting new hire; have not yet established agenda. Looking forward to getting started. Meeting was scheduled for next week but putting off until after Brian Rich's first day.
7. Junior Golf – Bill Troyanoski, PGA: Committee met in December to work on Golf in Schools program. 90% of written curriculum is ready to present to Section. Looking forward to new Player Development Committee call this Thursday.
8. Nominations & Elections – Len Dumas, PGA: Not present. No report.
9. Policies & Procedures – Tracy Stansberry, PGA: No report.
10. Tournaments – Shawn Kelly, PGA: Reviewed Tournament Committee call minutes on p. 45 of board packet. Stuart Smith has taken over as committee chair.

#### **XV. NCPGA Divisions**

1. Senior Division – Shawn McEntee, PGA: Not present. President Stansberry advised that they did hold elections and new division board members are in place.
2. Assistant Apprentice Division – Michael Merritt, PGA: Not present. No report.
3. Women's Division – Dede Moriarty, PGA: No report. Will have update at next board meeting.

#### **XVI. Unfinished Business: None.**

#### **XVII. New Business**

1. Director Walker encouraged board to host JTNC event. Remarked that the team setting up the event had everything taken care of and were easy to work with; did not have any problems with any participants or their parents. VP Troyanoski added that JTNC revenue was rather significant for a junior event and was a pleasant experience for his facility as well.

2. Dir. Walker shared that the PGA HOPE spotlight from 2016 got the attention of National. PGA Production is scheduled to come down to interview and highlight him and the HOPE program, which will air at the John Deere Classic in June.
3. President Stansberry turned in his official notice of intent to resign and called for an executive session. Session was held from 2:22PM – 2:27PM
4. Swearing in of President Troyanoski and VP/Treasurer/Secretary Moriarty by Past President Young

#### **XVIII. Adjourn**

1. **Motion: Director Kelly**
2. **Second: Director Bailey**
3. **Adjourned 2:30PM**



# PGA

Northern California Section

**DATE:** APRIL 24, 2017  
**TO:** NCPGA BOARD OF DIRECTORS  
**FROM:** WARD SUTTON, PGA MP  
**SUBJECT:** 2017 NCPGA APPRENTICE MENTORSHIP COMMITTEE POLICY RECOMENDATIONS

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## 2017 NCPGA APPRENTICE MENTORSHIP COMMITTEE POLICY RECOMMENDATIONS

Over the past two years, the NCPGA Apprentice Mentorship Committee has worked diligently to offer support to NCPGA Apprentices, help engage our Apprentices with their goal towards membership and help reduce Apprentice suspensions. Currently the metrics reveal that those that need financial assistance or PGA PGM guidance are receiving it at the Chapter, Section and Foundation level. Apprentices that may be apathetic towards the PGA PGM Program or working for a Supervising professional that does not take ownership of PGA Apprentice development are not engaged in the Section and are falling out of the Profession. To help engage PGA Apprentices within our Section and to ensure that they begin their Apprenticeship on a successful path towards membership, the NCPGA Apprentice Mentorship Committee recommends the following policy changes for consideration by the NCPGA Board of Directors.

### 1. NCPGA New Apprentice Orientation Policy:

\*Newly registered Apprentices and Apprentices who have transferred from another section must attend an NCPGA Apprentice Orientation within three months of their start date [or transfer date] and may participate in AA events [excluding the AA Championship, AA Match Play and North/South Cup Matches] and Chapter/Section events for which they are eligible during this time. After three months, playing privileges will be revoked until such time that this requirement is met.

\*Verbiage is directly taken from the SCPGA Policy

### 2. NCPGA Ongoing Apprentice Engagement Policy:

\*\*To retain active status with the Section, Apprentices are required to attend one PGA Education Seminar, attend one PGA Meeting and compete in one PGA Tournament each calendar year.

Apprentices that fail to satisfy any or all of the three requirements above shall be placed in "inactive" status with the Section and lose their Section and Chapter playing privileges. Playing privileges may be restored through a process of meeting with a Section mentor and following a program developed to regain "active" status and restore the apprentices playing privileges.

\*\*Verbiage is directly taken from the PNWPGA Policy

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#### Staff/Committee Impact

- New Apprentice Orientations are to be conducted quarterly at the NCPGA Section office. Orientations will be roughly one hour and involve a member of the Section Staff and a member of the NCPGA Apprentice Mentorship Committee.
- NCPGA Section Staff will monitor ongoing Apprentice eligibility requirements on a monthly basis and send "inactive" status Apprentices reminders of their education, meeting and tournament requirements. The NCPGA Section Staff will also involve the NCPGA Apprentice Mentorship Committee to help "inactive" Apprentices become "active."

#### Financial Impact

- TBD with Chris Thomas, it is anticipated that this will take 4-8 person-hours per month to implement.

#### Timeline for Implementation

- Board discussion, revision and possible vote at the April 24<sup>th</sup>, 2017 NCPGA Board of Directors Meeting.
- Announcement of policy change at the 2017 NCPGA Semi Annual Meeting followed by a mailed announcement letter to all NCPGA Apprentices and Supervisors.
- Begin New Apprentice Orientation Requirement in first quarter of 2018 for all NCPGA Apprentices yet to pass Level 1.

## NCPGA Board Meeting Voted Action Item Log

Meeting Date	Action	Motion by	2nd by	Vote	Notes
3/20/2015	Tournament R&R Change: 3-Section VIII. PLAYER OF THE YEAR. No Current Language. Proposed change: D.If a Designated Section 18 hole Tournament that is a point event is reduced to 9 holes because of inclement weather or unforeseen circumstances, the purse will be pro-rated and awarded but no POY points will be awarded.	BOD	BOD	Unanimous	Approved via email vote 3/25/15
3/20/2015	Tournament R&R Change: Section IX. SECTION CHAMPIONSHIPS. Current: B. Match Play Championship. 1.The qualifying round will be 18 holes and is a point event. Proposed change: B.Match Play Championship 1.The qualifying round will be 18 holes and is a point event. In the event of inclement weather, when completing 18 holes is not possible, if 9 holes are completed by all players, those 9 hole scores would be used as the Match Play qualifying scores, with qualifying spots pro-rated from each side (depending on size of each 9 hole field). In the event the Match Play qualifier is cancelled entirely or cannot be completed because of inclement weather, the qualifying round will be scheduled for the first day of Match Play, and the qualifying field will be reduced from 64 to 32 players.	BOD	BOD	Unanimous	Approved via email vote 3/25/15
4/20/2015	Minute Approval - February 8, 2015	Jones	Tuhn	Unanimous	
4/20/2015	Language change on NCPGA Senior Tournament Rules & Regulations - Section 15 - Sr-Jr Championship: Current B. Eligibility: NCPGA Members and Senior NCPGA Division members who meet all eligibility requirements and are not in one of the following classifications of membership: A-3, F, Inactive or Apprentice. Junior partners must be forty-nine (49) years or less during the duration of the tournament. Proposed change: B. Eligibility for this event is limited to NCPGA Senior Members and Apprentices who meet all eligibility requirements listed in the Rules and Regulations and are not in one of the following classifications of membership: A3, F or Inactive. Junior partners must be forty-nine (49) years or less during the duration of the tournament.	Tuhn	Winiacki	Unanimous	
4/20/2015	Grant \$1500 to North State Chapter - \$1500 request per ADP Funding to follow the Finance Committee Direction.	Dumas	Tuhn	Unanimous	
6/28/2015	Minute Approval - April 20, 2015	Brace	Kepler	Unanimous	
6/28/2015	Motion to adjourn	Kepler	Thun	Unanimous	
12/6/2015	Motion to approve 10/17/15 minutes with correction.	Sutton	Jones	Unanimous	
12/6/2015	Election of Officers - Tracy Stansberry to President / single nominee	Dumas	Acclimation	Unanimous	
12/6/2015	Election of Officers - Bill Troyanoski to Vice President / single nominee	Dumas	Acclimation	Unanimous	
12/6/2015	Election of Officers - Nominees for Secretary: Dede Moriarty, Dennis Tuhn and Ed Winiacki. MORIARTY ELECTED AS SECRETARY ON A CLOSE BALLOT COUNT	1st Ballot		1st Round Ballot	
12/6/2015	Motion to adjourn	Kepler	Naylor	Unanimous	
12/10/2015	SECRETARY ELECTION: New vote due to ballot mis-count: Moriarty wins election as Secretary.	2nd Ballot		2nd Ballot	Approved via email vote 12/10/15
2/22/2016	Minute Approval - December 6, 2015	Jones	Wilcox	Unanimous	
2/22/2016	Strategic Plan - April 20, 2016	Jones	Pat Jones	Unanimous	Discussion None
2/22/2016	Motion to increase reserve from \$3,900 to \$5,000 in 2016	Dumas	D.Brace	Unanimous	
2/22/2016	Motion to approve \$500 grant to NCC	Jones	R.Christensen	Unanimous	
9/22/2016	Minute Approval - Semi Annual Meeting - July 10, 2016	Stansberry	Dumas	Unanimous	
10/17/2016	Change to Tournament Rules & Regulations - Regarding Match Play Championship	Tuhn	Walker	Unanimous	
12/4/2016	Minute Approval - July 10, 2016	Jones	Sutton	Unanimous	
12/4/2016	Minute Approval - October 17, 2016	Tuhn	Troyanoski	Unanimous	
12/4/2016	Motion to approve - Dues Increase by 10%	Jones	Moriarty	Unanimous	
12/4/2016	Motion to approve -2017 Operating Budget	Jones	Tuhn	Unanimous	
2/27/2017	Minute Approval - December 4, 2017	Tuhn	Brace	Unanimous	





# PGA

Northern California Section

## NCPGA COMMITTEE EVOLUTION PLAN - Summary April 24, 2017

The NCPGA Committee Evolution Plan targets greater productivity, efficiency and member engagement by consolidating the 11 current committees to better align with the strategic plan's core products and the NCPGA section's immediate opportunities. The Committee Evolution initiative aligns with restructuring recently implemented by the PGA of America in December 2016.

Each of the Core Committees will be comprised of a **Committee Chairman**, **NCPGA BOD liaison**, **NCPGA Staff Member** and five NCPGA Members or Level III Apprentices selected by the Committee Chairman. Core Committees will meet together 3 times each year for 6 hours. The process encourages committees to communicate on initiatives that may cross over from time to time and will provide actionable guidance for the NCPGA Executive Leadership & NCPGA BOD.

The following are the **Core Committees**:

- Membership & Apprentice Mentoring
- Education
- Coaching and Player Development
- Junior Golf
- Member Tournament & Tournament Rules Committee
- Diversity and Inclusion

Additional operational and functional committees will remain engaged and have a different cadence to their meeting schedule:

- Awards Committee
- Past President's Committee/Business Development
- Nominations & Elections Committee
- Policies & Procedures

The following Task Force Work Groups will focus on immediate NCPGA opportunities identified by the BOD and Officers. Task Force Work Groups will meet as needed to accomplish their intended goal. Once work is completed, Task Force Work Groups may be sunset or may be absorbed into an existing committee.

- Sponsorship Task Force – (Lead by the Past Presidents Committee/Business Development)
- Membership Engagement – (Lead by the Membership & Apprentice Mentoring Committee)

The following committees will be integrated into the above Core Committees and sunset.

- Teaching
- Growth of the Game
- Apprentice Mentoring
- Communications & Public Relations

**PGA of America's** Committee Plan (Realigned in December 2016)

Core Committees:

- Championships & Member Tournaments Committee
- Education Committee
- Employment Committee
- Global Committee
- Junior Golf Committee
- Membership Committee
- Executive Directors Committee
- Coaching and Player Development
- Properties Advisory Committee

Additional operational and functional committees that are dependent upon both PGA Member and non-Member expertise remain engaged, including the following:

- Audit Committee
- Board of Control
- Budget Committee
- Investment Committee
- PGA REACH
- Rules Committee

Targeted work groups will be transitioned to teams that perform a specific job once a year, including:

- Special Awards Team
- Merchandiser of the Year Team
- Hall of Fame Team
- Hall of Fame Nomination Team
- Scholarships Selection Team

The focus and function of the following committees will be integrated into committees listed above and, therefore, will be sunset:

- Member Benefits
- Member Engagement / Communication, PR and Marketing
- Diversity & Inclusion
- Work Force Task Force (project completed in Nov '15)
- Meeting Schedule

## Christopher Thomas, PGA

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**From:** Northern California PGA <elalande@pgahq.com>  
**Sent:** Friday, April 07, 2017 11:00 AM  
**To:** Christopher Thomas, PGA  
**Subject:** District 11 Director Position

Trouble viewing this email? [Read it online](#)



April 7, 2017

**To:** The PGA Members of the Northern California Section of the PGA of America  
**From:** Dede Moriarty, Secretary  
Northern California Section of the PGA of America  
**Re:** District 11 Director Position

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Dear NCPGA Members:

The purpose of this notice is to alert you that the position of District Director for District 11 of the PGA of America will be open as of January, 2018.

As a Member of the Northern California Section of the PGA of America, you are invited and encouraged to apply. Below is a description of and qualifications for the District Director position.

District 11 of the PGA of America encompasses the Aloha, as well as the Northern and Southern California Sections of the PGA of America. The term of service is 3 years, plus an additional year before the actual term begins to "shadow" the incumbent District Director. This "shadow" period will commence in January of 2018, with the actual 3 year term beginning as a PGA Board of Director in January 2019. The District Director is the liaison between the District and the Board of Directors of the PGA of America.

As described by the PGA of America, the responsibilities of the District Director include, but are not limited to:

- making a total commitment to serve others;
- having the desire and dedication to serve the Association and its Members;
- knowing what the mission of the Association is;
- exchanging ideas with Members and outside constituencies;

Qualifications for the position of District 11 Director of the Northern California Section of the PGA of America:

- Member in Good Standing of the Northern California Section of the PGA;
- Previously served on a Board of Directors for a Section of the PGA of America;
- Previously served as an Officer for a Section of the PGA of America;



- Have attended a PGA Annual Meeting;
- Be available to travel 45-70 days during the year;
- Be prepared to speak to the Sections on Association and industry issues;
- Be available to attend at least one Section Membership and Board of Directors Meeting for each Section of the District, annually;
- Meet at least twice a year with the District 11 Section Officers individually to discuss issues being addressed or decisions made by the Association;
- Conduct at least 1 District meeting per year for all Section Officers, to discuss issues facing the Association, Sections, and the golf industry;
- Establish program policies for the fiscal year;

The PGA of America will pay direct and reasonable expenses related to administering the position of District 11 Director including computer, phone, fax, and postage, and related expenses in conjunction with PGA business and attendance at meetings as Incoming Director.

Interested Candidates shall notify the current Secretary of the NCPGA in writing, by June 1, 2017.

Please address your written notification to:

Dede Moriarty, Secretary  
Northern California Section of the PGA of America  
411 Davis Street, Ste. 103  
Vacaville, CA 95688-4641

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## **NCPGA DISTRICT 11 DIRECTOR SELECTION PROCESS**

### **Selection of District 11 Director:**

As required by the Association, from time to time, the Section shall select a District 11 Director.

- A. The Secretary shall notify the membership at least one (1) year prior to the start of the term of the availability of this position's opening. The selection process, qualifications, duties, time commitments and nomination close date must be outlined in this same communication.
- B. The Section Member to serve as a PGA of America District 11 Director shall be elected at a meeting of the Board of Directors held at least six (6) months in advance of the respective term by a majority of those Board of Directors present and voting.
- C. The Secretary shall be notified in writing of any nominations for this position or of anyone desiring to seek the position of PGA of America District 11 Director.
- D. The Secretary shall notify the Board of Directors of those seeking the position of District Director at least fifteen (15) days in advance of the designated Board of Directors meeting in which the election is to be held.
- E. The Secretary shall notify the membership as to the Board of Directors selection for District Director within thirty (30) days following the election.

**Approved at the Board of Directors Meeting January, 2008**



# PGA

Northern California Section

## MEMBERSHIP REPORT (as of 04/15/2017)

- **Total Membership:** 1138
- **Total Members:** 921
  - **Total Inactive:** 34
  - **Total F:** 11
- **Total Apprentices:** 217
  - **Suspended Apprentices:** 56
- **New Facilities since 01/01/2017:** 2
- **New Apprentices since 01/01/2017:** 23
- **New Members since 01/01/2017:** 13
- **Transfers into Section since 01/01/2017:** 14

<b>Total IN: 34</b>	
<b>First Name</b>	<b>Last Name</b>
Stanley	Bean
Jeff	Bushnell
Roger	Clark
Shawn	Clark
Jeffrey	Earl
Mark	Fielding
Todd	Fischer
Sue	Fiscoe
Edwin	Forrest
Daniel	Gall
Robert	Haney
Daniel	Herek
Cathy	Johnson
Lance	Johnson
Anthony	Koch
Robert	Lunn
Gary	Mandrella
Shawn	Mason
Timothy	McKeever
Brannigan	McNulty
David	Milligan
Rick	Moreno
Eric	Navarro
Brian	Neely
Kristy	Park



# PGA

Northern California Section

Bob	Peterson
Tim	Pometta-Horn
Steve	Porter
Gregory	Raleigh
Donald	Randall
David	Rowe
Wendy	Stuart
Leo	Vath
Gary	Xavier

<b>Total F: 11</b>	
<b>First Name</b>	<b>Last Name</b>
Thomas	Barrios
Timothy	Coles
Henry	Coxe
Cory	Daniels
Douglas	Flynn
Doug	Levy
David	Schacht
Krystal	Shearer-Kelly
Bryan	Springer
Chris	Stein
David	Temple

<b>Total Suspended AP: 56</b>				
<b>First Name</b>	<b>Last Name</b>	<b>Class</b>	<b>Employer Name</b>	<b>Work Phone Number</b>
Delfino	Alvarez-Vazquez	B-8	Discovery Bay Country Club	(209) 598-9496
Zachariah	Amero	B-8	Menlo Country Club	(650) 366-9910
Erick	Andress	B-8	Fountaingrove Golf & Athl Club	(707) 521-3214
Clark	Bentz	B-1	Rancho Del Rey Golf Club	(209) 358-7131
Blake	Bertrand	B-8	Diablo Country Club	(925) 837-4221
Kenneth	Bills	B-8	The Ridge Golf Course	(530) 888-7888
Gregory	Bokenkamp	B-8	Sierra Star Golf Club	(760) 924-2200
Zachary	Brode	B-8	Peninsula Golf & Country Club	(650) 638-2239
Joseph	Calhoun	B-8	Almaden Golf & Country Club	(408) 964-0956
Calvin	Carpenter	B-8	Haggin Oaks Golf Complex	(916) 481-4653
Ryan	Clauzel	B-8	TPC Harding Park	(415) 664-4690
Lee	Clothier	B-8	North Ridge Country Club	(916) 967-5716
Patrick	Davis	B-8	The Course at Wente Vineyards	(925) 456-2475



# PGA

## Northern California Section

Peter	Dooley	B-6	GolfTEC - San Jose	(408) 243-4653
Shane	Frank	B-8	Bailey Creek Golf Course	(530) 259-4653
Manuel	Freitas	B-4	San Juan Oaks Golf Club	(831) 636-6115
Chad	Fribley	B-8	Chardonnay Golf Club	(707) 257-1900
Brooke	Green	B-8	Serrano Country Club	(916) 933-5716
Christopher	Hatzke	B-8	Paradise Valley Golf Course	(707) 426-1600
Adam	Heggen	B-8	Lake Tahoe Golf Course	(530) 577-0788
Jeffrey	Hill	B-8	Eagle Springs G & CC	(559) 325-8900
Andrew	Ho	B-8	Stanford Golf Course	(650) 724-0944
James	Hutchings	B-6	Martis Camp Club	(651) 442-6790
Jay	Jilot	B-6	GolfTEC-Reno	(775) 322-4653
Kevin	Johnson	B-8	Silverado CC & Resort	(707) 257-5460
Robert	Kent	B-8	Pasatiempo Golf Club	(831) 459-9155
Christopher	Lavery	B-8	Championship @ Incline Village	(775) 832-1150
Jang Wook	Lee	B-8	Golf Club at Moffett Field	(650) 603-8026
Brian	Little	B-8	Rancho Murieta Country Club	(916) 354-2400
Dallas	Lopez	B-8	Poppy Ridge Golf Course	(925) 447-6779
Phillip	Mabe	B-8	Lake Tahoe Golf Course	(530) 577-0788
William	Maciasz	B-8	Visalia Country Club	(559) 734-1458
Kyle	Metzler	B-4	Auburn Valley Club	(530) 269-2775
Zachary	Moya	B-8	Crow Canyon Country Club	(925) 735-7105
Leif	Neijstrom	B-8		
Michael	Nicoletti	B-8	Granite Bay Golf Club	(916) 791-5379
Douglas	Ogard	B-8	Claremont Country Club	(510) 655-2431
Bryan	O'Malley	B-13	Wildhorse Golf Course	(530) 753-4900
Matt	Paolercio	B-8	Silver Creek Valley CC	(408) 239-5775
Nicholas	Pappas	B-8	Oakmont Golf Club	(707) 539-0415
Mykal	Parsons	B-4	Brookside Country Club	(209) 444-4725
Thomas	Parsons	B-8	Lahontan Golf Club	(530) 550-2424
Paul	Pearson	B-8	Meadowood Resort	(707) 963-3646
Stevan	Peters	B-8	Petaluma Golf & Country Club	(707) 762-7041
Ryan	Polisso	B-8	Old Greenwood	(530) 550-7010
Jared	Priddy	B-8	Cinnabar Hills Golf Club	(408) 323-5200
Michael	Samaniego	B-1	Morro Bay Golf Course	(805) 772-1923
Frank	Sarubbi	B-8	Carmel Valley Ranch	(831) 626-2510
Derrick	Schultz	B-1	Butte Creek Country Club	(530) 343-8292
Thomas	Shuldheisz	B-8	Las Positas Golf Course	(925) 455-7820
Jason	Sims	B-8	Marin Country Club	(415) 382-6707
Patrick	Steiner	B-8	Windsor Golf Club	(707) 838-7888
Willie	Trull	B-8	Woodbridge Golf & Country Club	(209) 369-2371
Jeffrey	Van Kula	B-8	Peninsula Golf & Country Club	(650) 638-2239
Michael	Watson	B-8	Rancho Murieta Country Club	(916) 354-2400
David	Wolert	B-8	Marin Country Club	(415) 382-6707



# PGA

Northern California Section

<b>New Facilities:</b>	2	
<b>FACILITY</b>	<b>STREET1</b>	<b>STREET2</b>
Simpson University	2211 College View Dr	Redding, CA 96003-8601
Heffernan Insurance Brokers	1350 Carlback Ave	Walnut Creek, CA 94596

<b>New Apprentices: 23</b>			
<b>Name</b>	<b>Primary Facility Name</b>	<b>Class</b>	<b>Facility Phone Number</b>
Jason S Badarello	TPC Stonebrae	B-8	(510) 728-7878
Charles D Baucom	Turlock Golf & Country Club	B-8	(209) 634-4976
Donald J. Baucom	Morgan Creek Golf Club	B-1	(916) 786-4653
Luis D. Benitez	Tehama Golf Club	B-8	(831) 622-2250
Conor M Davidson	The Bridges Golf Club	B-8	(925) 735-4253
Travis W Evans	Beau Pre Golf Club	B-8	(707) 839-3412
Joseph R Faber	Spring Valley Golf Course	B-8	(408) 262-1722
Sean M Hewitt	Blue Rock Springs Golf Course	B-8	(707) 643-8476
David M Jackson	Tehama Golf Club	B-8	(831) 622-2250
Marc C Jensen	Bidwell Park Golf Course	B-8	(530) 891-8417
William G. Manning	The Olympic Club	B-8	(415) 404-4333
Arron A. Paulino	Crystal Springs Golf Club	B-8	(650) 342-0603
Lawrence H. Stratton	Mayacama Golf Club	B-8	(707) 569-2915
Annie M Teicher	First Tee of Monterey County	B-6	(831) 442-6922
Michael Y Usuki	Coyote Creek Golf Club	B-8	(408) 463-8024
Kyle M Verle	Empire Ranch Golf Club	B-8	(916) 817-8100
Alan J Walsh	Villages Golf & Country Club	B-8	(408) 274-3220
Cory T Watt	Bayonet & Black Horse GC's	B-8	(831) 899-7271
Joshua D. Weeden	The Club at ArrowCreek	B-1	(775) 850-4653
Matthew B. Williams	Granite Bay Golf Club	B-21	(916) 791-5379
Ray C Wilson III	Peach Tree Country Club	B-8	(530) 743-2039
Zachary J. Wingo	The Ridge Golf Course	B-8	(530) 888-7888
Miranda M Wiss	Half Moon Bay Golf Links	B-8	(650) 726-1800

<b>New Members: 13</b>			
<b>Name</b>	<b>Facility</b>	<b>Class</b>	<b>Facility Phone</b>
Brandan L. Albee, PGA	Spyglass Hill Golf Course	A-8	(831) 625-8563



# PGA

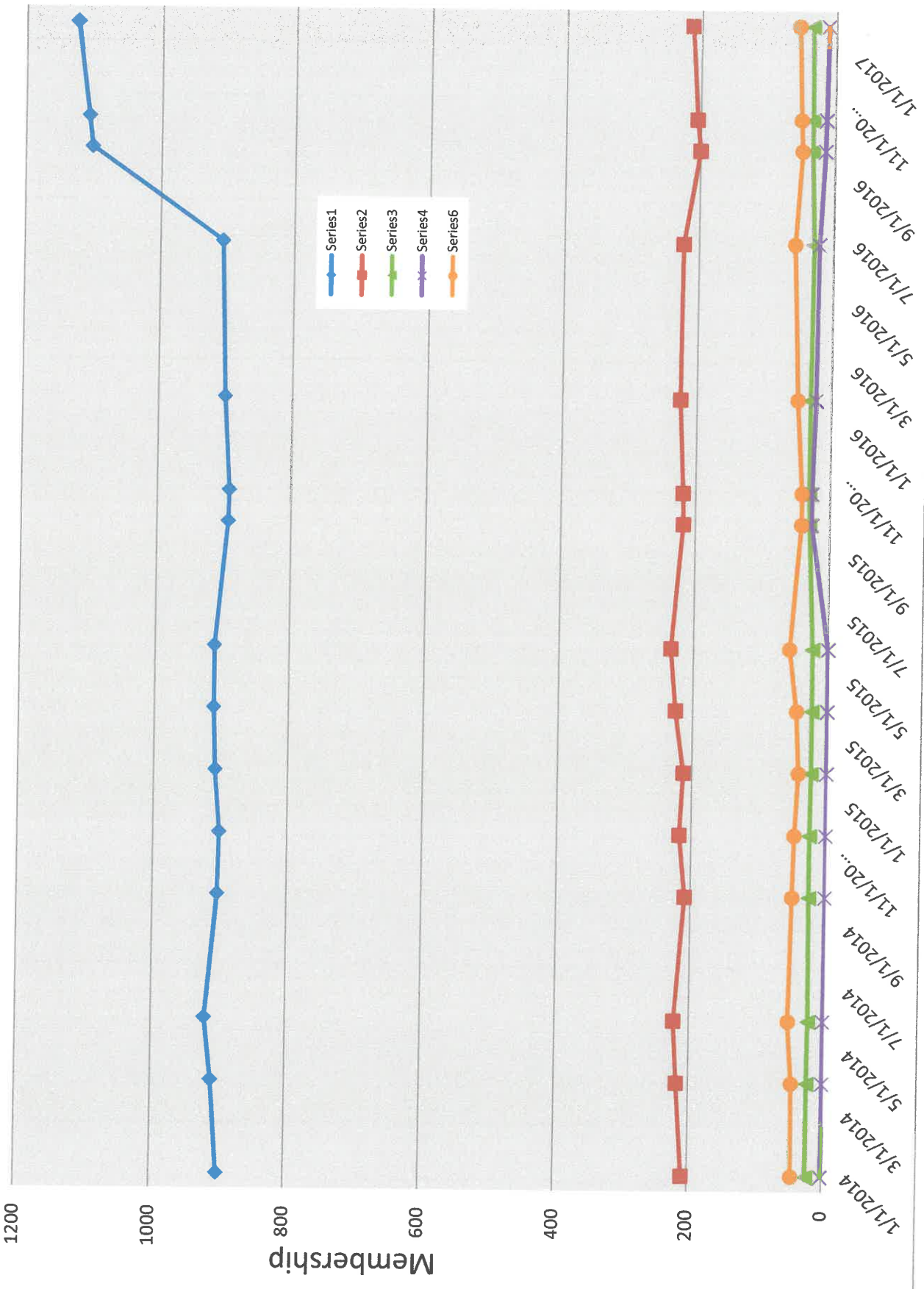
Northern California Section

Scott J. Beville, PGA	Lakeridge Golf Course	A-8	(775) 825-2200
Norman F. Blanco, PGA	Pebble Beach Golf Links	A-8	(831) 622-8723
Benjamin M. Church, PGA	Presidio Golf Course	A-8	(415) 561-4661
Robert Patrick Donson, PGA	Pebble Beach Golf Links	A-8	(831) 622-8723
Chang NOUNG Han, PGA	Fremont Park Golf & Practice	A-6	(510) 790-1919
Patrick B. Harris, PGA	The Turkey Creek Golf Club	A-8	(916) 434-9100
Lee T. Hoellwarth, PGA	Airways Municipal Golf Course	A-1	(559) 291-6254
Urian Y. Kim, PGA	Pebble Beach Golf Links	A-8	(831) 622-8723
Lewis Pattullo, PGA	Meadow Club	A-8	(415) 456-9393
Jason W. Petrilena, PGA	Hidden Valley Country Club	A-8	(775) 857-4735
Jeffrey A. Ponce, PGA	GolfTEC - Foster City	A-6	(650) 595-4653
William P. Reibel, PGA	Burlingame Country Club	A-8	(650) 342-0750

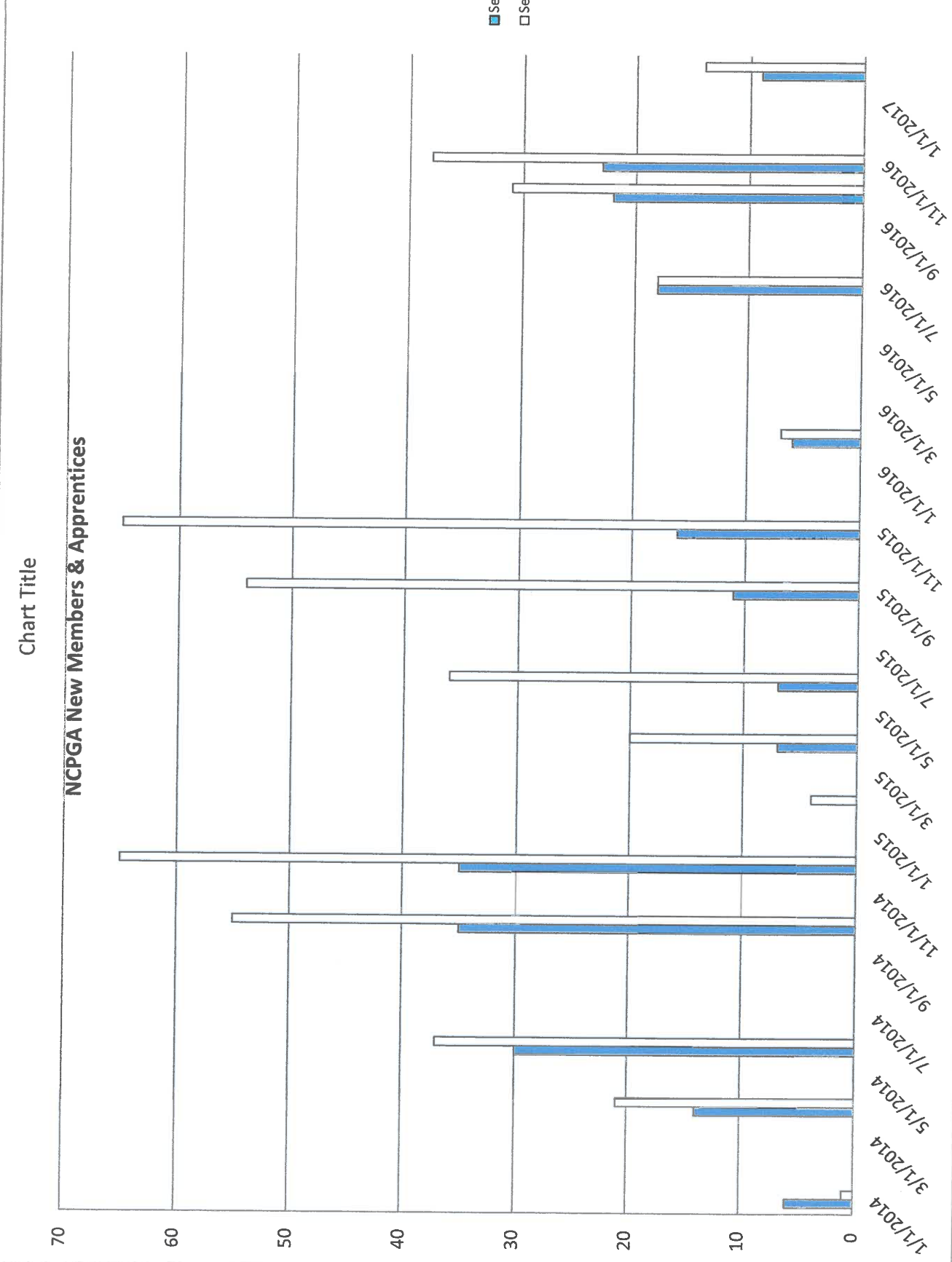
<b>Transfers INTO Section: 14</b>					
<b>First Name</b>	<b>Last Name</b>	<b>Class</b>	<b>Employer Name</b>	<b>Work Phone Number</b>	<b>Previous Section</b>
Kristen	Allard	B-1	River Island Country Club	(559) 784-9425	Southwest
Danny	Garner	A-9	Morgan Golf Management LLC	(816) 585-8114	South Central
Kirby	Lee	A-1	Winchester Country Club	(530) 878-3001	Southwest
Stephen	Lin	B-8	The Olympic Club	(415) 404-4333	Utah
Andrew	Loughrin	A-6	GolfTEC - Pleasanton	(925) 225-0444	Southern Cal
Emmett	Markulis	A-1	Baywood Golf & Country Club	(707) 822-3688	Aloha
Michael	Nicoletti	B-8	Granite Bay Golf Club	(916) 791-5379	Southern Texas
Danielle	O'Keefe	B-8	Presidio Golf Course	(415) 561-4661	Southern Cal
Todd	O'Neal	LM			Aloha
Kevin	Quinn	A-12	Simpson University	(530) 226-4520	Pacific Northwest
Kevin	Roman	A-14	Monterey Peninsula CC	(831) 372-8141	Georgia
Patrick	Steffes	A-8	Burlingame Country Club	(650) 342-0750	Wisconsin
Andrew	Stoterau	A-1	TPC Harding Park	(415) 664-4690	Iowa
Paul	Vasquez	A-8	Del Rio Country Club	(671) 688-3147	Unaffiliated



# NCPGA Membership Dashboard









# PGA

Northern California Section

## 2017 NCPGA Section Schedule of Events (through August 2017)

- May 2017
- Monday, May 01, 2017 - Wednesday, May 03, 2017  
NCPGA Match Play Championship\* (SECTION EVENT)
  - Monday, May 08, 2017  
NCPGA Senior-Junior Championship (SECTION EVENT)
- June, 2017
- Monday, June 05, 2017 - Tuesday, June 06, 2017  
NCPGA California State Club Championship (SECTION EVENT)
- July 2017
- Sunday, July 09, 2017  
Semi-Annual Meeting :: MSR & MSR Opportunities
  - Monday, July 10, 2017 NCPGA 4-Pro Scramble (SECTION EVENT)
- August 2017
- Sunday, August 06, 2017  
Golf Partners for HOPE :: General Events
  - Sunday, August 13, 2017 - Monday, August 14, 2017  
The Langley A Tribute to Legends Charity Pro-Am
  - Monday, August 14, 2017  
The First Tee of Tri-Valley Annual Pro-Am
  - Monday, August 21, 2017 - Tuesday, August 22, 2017  
NCPGA Professional Championship\* (SECTION EVENT)



## NCPGA Board of Directors Meeting

Topgolf, Roseville, CA

April 24, 2017

### DISTRICT 11 REPORT

SCOTT ASHWORTH, PGA

Aloha Northern California PGA Section Leaders,

I'm looking forward to attending your Board meeting on April 24. The following are some highlights from the PGA of America for the first quarter of 2017:

- After extensive assessment and consideration, the PGA Board of Directors made the very difficult decision to divest itself of the PGA Center for Learning (CLP) and St. Lucie Trail Golf Club. Despite best efforts over the last two decades, we continued to operate at a significant financial loss at both of these properties. Moving into the future, the vision is to focus more sharply on PGA Golf Club and its three outstanding golf courses (Wanamaker Course, Ryder Course, and Dye Course). The Clubhouse also underwent an extensive renovation and looks fantastic- especially with all the memorabilia located throughout the Clubhouse. The PGA of America is committed to PGA Golf Club and making sure our members are proud of their facility. We also plan to look at the feasibility of whether certain features of the CLP can be implemented at PGA Golf Club.
- Section Business Operations Plan has been rolled out and is ongoing with much discussion. The plan is to hire one Senior Director (Scott Wellington) and seven Regional Directors who will be responsible for two Districts each reporting to Senior Director. This will be a phased approach with initial hiring of two Regional Directors. The Long term vision is to facilitate the creation of shared services and assets enterprise wide to drive increased organizational health, member engagement, and consumer impact. The critical factors in measuring the long term success of this plan are: Enhanced strategic alignment against national priorities; Increased financial health of Section businesses; Member engagement with Section; and Section sentiment towards National. Also important to the overall strategy of this plan is the necessity to establish on-going operational, financial, and tax audits of each Section. This plan will continue to evolve and I look forward to much discussion on the Section Business Ops Plan.
- There has been a comprehensive evaluation of the PGA Golf Management University Programs done by Texas A&M. We continue to look at ways we can improve the Universities and are partnering with them to share best practices as well as opportunities for improvement with the goal of better preparing graduates for future success in the golf industry.
- Scott Kmiec is leading the charge on Employment Services. We need increased support at the local level, need to be better partners to employers, and need to focus on not only filling job postings but more

broadly support career development. This will include an increased number of employment consultants to allow enhanced coverage locally, and working with both employers and executive recruiters to provide greater levels of service in helping them search for the appropriate candidate.

- As we look to the next 100 years of our organization, some aspects of our Constitution and bylaws require updating to current times, based on the changes in the industry and our organization. A group consisting of John Lindert, Seth Waugh, Roger Warren, Dan Pasternak, and Henry Smokler is investigating options moving forward that still ensure the preservation of our rich history and mission. John Easterbrook, PGA, recently hired as Chief Membership Officer, will be leading this effort. As a Board, we were focused at a strategic level and are now starting to work through the details. We will keep you informed throughout this process.
- From an Organizational focus, Section Support has increased \$7.4 million since FY13, a 66.7% increase. Member program spending has increased by over \$10 million since FY13, more than a 50% increase.
- Ryan Cannon was named the new Senior Director, PGA Reach. PGA Reach Pillars & Programming include the following: Military with flagship internal program PGA Hope (Helping Our Patriots Everywhere); Diversity and Inclusion with flagship internal program PGA WORKS aimed at fostering a diverse pipeline of employees and PGA Members within the golf industry; and Youth with flagship internal program PGA Junior League Golf which continues to grow and expand (expanding to Asia starting with China).
- Dick's Sporting Goods Foundation's Sports Matter program is making a \$500,000 donation over the next three years to PGA Junior League Golf for kids who otherwise couldn't afford access. All dollars will go to funding programs captained by PGA Professionals through cooperation with Boys & Girls Club and First Tee. Dick's will also become a significant marketing partner for Junior League through their database of non-golf sports families. Their support will begin with our open enrollment test in Boston in 2017 and expand nationally in '18 and '19. While we understand there is some hesitance to engage with Dick's on these programs, we feel this is a positive first step in building a relationship with a major player in the golf ecosystem.

There has been many other things happening in the PGA with our Junior PGA Championships; Drive, Chip, and Putt; Rules Modernization proposals; shorts in PGA practice rounds; other various programs. I'm happy to expand on anything that you would like further information on.

Please feel free to reach out to me anytime with any questions or concerns at [scott.ashworth@fourseasons.com](mailto:scott.ashworth@fourseasons.com) or on my cell at 808-639-6394.

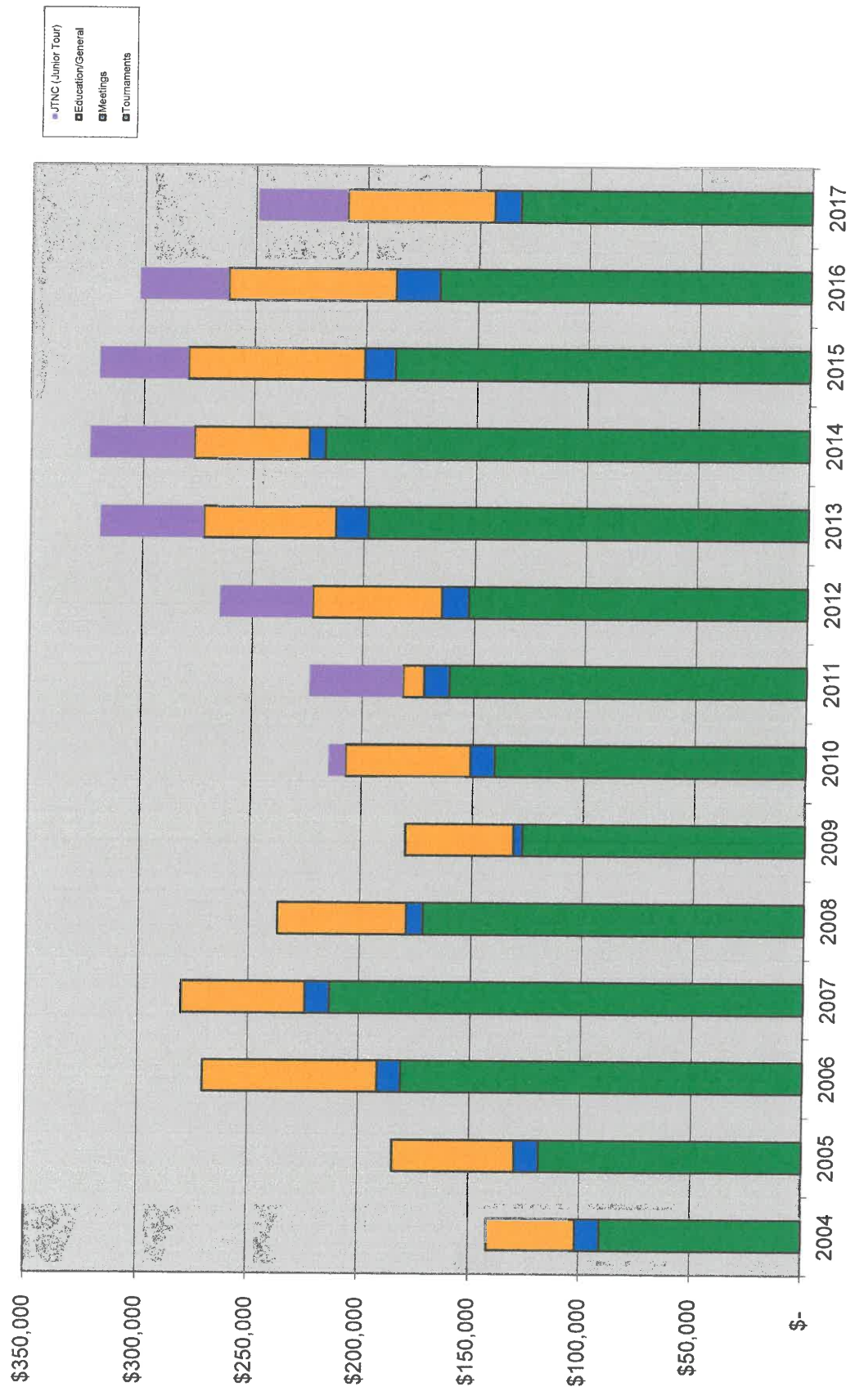
Mahalo,

Scott Ashworth, PGA

Director of Golf

Four Seasons Resorts Lanai

# Nor Cal PGA Fundraising Dashboard as of April 17, 2017



4/18/2017

Confidential

2017 NCPGA Top Sponsors	
Capital Insurance Group	\$ 18,000
Pepsi	\$ 15,500
Eldorado	\$ 15,000
Discover Network - Pending	\$ 12,000
ClubCar	\$ 12,000
ILT	\$ 12,000
E-Z-Go	\$ 11,000
18Birdies - Pending	\$ 12,000
Golf Insurance Svcs/Epic	\$ 5,000

2017 NCPGA Foundation Sponsors	
Capital Insurance Group (Foundation & JTNC)	\$ 110,000
ACN Benfield	\$ 25,000
Willis Re	\$ 25,000
Golf Insurance Svcs	\$ 2,500

Changes to NCPGA Sponsors	2016	2017	Delta
Eldorado	\$ 17,500	\$ 15,000	\$ (2,500)
Cobra Puma	\$ 2,500	\$ 3,500	\$ 1,000
PXG	\$ -	\$ 4,500	\$ 4,500
			May commit to more during the year
			Upsold to Club Team Championship
			NCPGA Lead/Closed by Jeff Sanchez
<b>Net Delta</b>			<b>\$ 3,000</b>
<b>New PGAHQ Sponsors</b>			
<b>Net Delta with PGAHQ Sponsors</b>			<b>\$ 3,000</b>



## **OVERVIEW**

Jeffrey Sánchez is a Sports Business & Event Marketing Consultant for multiple marketing agencies and corporate clients. Sánchez has been retained to solicit and secure sponsorship funding.

## **TERM**

Current term is March 15, 2017 through June 14, 2017.

## **PROTECTED CATEGORIES – precluded from section involvement**

Foreign and Domestic Auto Manufacturers  
Timepiece, including wearable technology  
Consumer Electronics  
Technology  
Rental Car  
Soft Drink / Sport Drink / Bottled Water / Iced Tea  
Golf Specific Hardware and Software

## **NON-GOLF SPECIFIC PROSPECT CATEGORIES – opportunities for engagement by industry**

Airline  
Automotive Dealer Groups (non-branded)  
Banking – Retail, Credit Card, Home & Auto Loans  
Beer  
Cleaning Services  
Construction  
Cruise  
Event Rentals  
Financial Planning  
First Aid  
Health  
Health Insurance  
Home Improvement  
Insurance Services  
Paint  
Publishing  
Retail – Grocery  
Security  
Sports Memorabilia  
Skin Care  
Spirits  
Vacation Ownership  
Wine









# PGA

## Northern California Section

### Sierra Nevada Chapter PGA

February 2, 2017

4:15-6:00pm – Hidden Valley Country Club

Called to Order by Ward Sutton

In attendance: Fred Elliott, John Hughes, Lindsay Hoskins, Zach Jonas, Gus Jones, Ward Sutton, Greg Wenzel

1. Ward Sutton- President's Report
  - A. Apprentice Scholarship winners were Jared Becher and Jason Petrilena
    - i. NCPGA Foundation has created a section event to fundraise money for apprentice scholarship. Chapter will not put SNC money into fund as it did in 2016.
  - B. Travis Alley will fill spot for 2016-2018 NCPGA Board of Directors representation due to Ward Sutton's move into SNCPGA presidential role
  - C. 2017 Chapter Board election will be a slate election. Fred Elliott, Zach Jonas, Gus Jones and Michael McCloskey will fill board positions
    - i. Travis Alley has been named Secretary, starting in 2017
  - D. 2017 Annual Meeting will be held at Lakeridge on February 16, 2017.
    - i. Sponsors will include 1<sup>st</sup> and 10<sup>th</sup> tee bars and GT Golf Supplies
    - ii. NCPGA Award winners will speak to chapter membership
2. Greg Wenzel- Vice President/Secretary
  - A. Chapter balance is \$14,233. Up from \$10,738 in the prior year
  - B. Apprentice Scholarship Bank Balance of \$338
  - C. Sierra Nevada Chapter Boundaries include 115 members and 29 apprentices

3. Greg Wenzel – Tournament Report

A. 2017 Plans and Ideas

- a. Additional Pro-Ams have been scheduled for 2017. DarkHorse Pro-Am, Genoa Lakes Pro-Am, and Grey's Crossing Pro-am.
- b. Duncan Golf Management will host 3 new pro-ams at Dayton, Lakeridge and Wolf Run
  - i. Chapter will match funds to create a bonus pool for the 3 events
- c. Chase Stigall and The Eldorado will sponsor Eldorado Pro-Series again. General discussion on how to get more out of his sponsorship dollars
- d. General discussion on Local rules update and getting hard cards from the section to have available at chapter events

4. Education Report- Zach Jonas

A. 2017 education

- i. Education opportunities discussed that would be held in conjuncture with tournaments.
- ii. Discussion of having an event featuring Dr. David Cook

5. Junior Golf Update- Zach Jonas, Gus Jones, Lindsay Hoskins, and Fred Elliott

A. Fred and Judy Alexander

- i. Fred Alexander is out as sponsor
- ii. Discussion on how chapter could step up and keep event going
  - a. Fundraiser tournament discussed as possibility

B. Drive Chip and Putt Date moved to June

C. PGA Junior League

- i. Continue to build of successful 2016 season

D. Truckee Golf in Schools-

- i. Expanding 2 schools to 5 schools in 2017. Program will target 3<sup>rd</sup> and 4<sup>th</sup> graders in 2017.

6. New Business

A. None

Adjourn 6:00pm

Respectfully Submitted by Secretary Greg Wenzel



# PGA

## Northern California Section

### Apprentice Mentorship Committee

Friday, March 17, 2017

### Meeting Minutes

In attendance: Andrew Black, Chris Detsch, Mark Sivara, Brad Harmon and Ward Sutton

1. Committee introductions
  - a. Welcome Andrew Black, Brad Harmon, Mark Sivara, Eric Lippert, Nick Bailey, Casey Butler and Tyler Ramsey to this year's committee.
2. NCPGA Apprentice Policy Changes-with recommendations to the NCPGA Board
  - a. Orientations
    - i. Committee suggests possibility of New Apprentice Orientations being conducted Chapter to Chapter as opposed to at the Section office with Section Staff and committee members within each Chapter.
  - b. Apprentice Engagement
    - i. Committee supports Apprentice engagement and considers order of importance in meeting attendance, followed by education and then tournament participation.
3. 2017 Bay Area, San Joaquin, and NCPGA Foundation Apprentice Scholarship fundraising efforts
  - a. Ward Sutton and Mark Sivara to talk offline about a NCPGA Foundation Apprentice Scholarship Pro Am/ BAC Apprentice Scholarship Pro Am .
4. 2017 Committee attendance at PAT's with assignments
  - a. Ward Sutton and Chris Detsch to attend PAT's at Eagle Valley GC on June 7<sup>th</sup> and August 31<sup>st</sup>
  - b. Mark Sivara to attend PAT's at San Jose Municipal GC on July 24<sup>th</sup> and September 25<sup>th</sup>
  - c. Andrew Black to attend PAT's at Windsor GC on May 10th
  - d. Please reach out to Ward if other dates/locations work within your schedule
  - e. Goal is to meet at lunch or following play to briefly discuss next steps, hand out business cards, and distribute supervisors guide and PGM overview.
5. Committee workbook review
  - a. Committee is pleased with workbooks.
6. Open forum
  - a. No new items to discuss

To: Board of Directors  
Northern California Section of the PGA of America

From: Len Dumas, PGA  
Honorary President  
Chair, Past President's Committee

Re: NCPGA Hall of Fame Development

April 19, 2017

Past President's Menchinella, Brumfield, Young, LaGoy, Plato, Mazzaferri, Hughes, and Dumas, accompanied by current Section Vice President Moriarty and Executive Director Thomas convened on a conference call on Monday, April 17 at 10AM.

The purpose of the call was to restart the significant work done in past years as to the creation of the NCPGA Hall of Fame. The topics discussed and determined for initial consideration on the sub-group level:

- History of the NCPGA
- Nomination Process
- Election Process
- Initial Catch-up Group
- Hall of Fame Location (high visibility, high traffic, I.e. Harding Park?)

In addition to the utilization of Dr. Pete Zidnak's work from 1995, contact will be made with other PGA Sections who have established Halls of Fame to discuss and learn from their processes and experience. We shall also ask representatives of our 6 Chapters to do local research.

All in all, a great start to this project, utilizing over 40 years of Section leadership experience.

Our thanks to the Board of Directors for supporting this task and my thanks to all of the Past Presidents who have agreed to participate.

Our next report will be to the Board of Directors and general Membership at the Semi-Annual meeting on Sunday July 9

Respectfully submitted,

Len Dumas, PGA  
Honorary President  
Chair, 2017 Past President's Committee



# PGA

Northern California Section

## Education Committee

Agenda

Friday, February 17<sup>th</sup>, 2017

8:00am-9:00am

In attendance: Dede Moriarty, Zach Jonas, Morgan Davies, Gus Jones and Ward Sutton

1. Pro Perspective Event

- a. Cancelled for 2017
- b. 2018 plan

- i. Zach Jonas will be chairing the subcommittee with a target for a 2018 event.
- ii. Discussions with the Teaching Committee to follow to determine the best plan for scheduling with the possibility of having the Player and Teacher Development Forum every two years.

2. David Cook Event

- a. July 17<sup>th</sup> at Martis Camp and Grey's Crossing
- b. Limited to 46 participants
- c. Gus Jones has secured EZGO as a sponsor and possible CIG

3. CPP 2 Day Seminar Update

- a. Gus Jones is reaching out to Todd Sammons at National to coordinate dates
- b. Ward Sutton will coordinate locations and dates with the Section Calendar once we know Todd Sammons availability.

4. Player Development Workshop Update

- a. Ward Sutton has reached out to Monte Koch for scheduling of a 1-day workshop with a possibility of multiple workshops in different NCPGA Chapters.
- b. Once we know Mont Koch's schedule, Ward Sutton will coordinate locations and dates with the Section Calendar.

5. Annual meeting education ideas

- a. Dede Moriarty to reach out to Chris Thomas about event budgeting and the possibility of Lynn Swann as a 2017 guest speaker.

6. Alignment with National

- a. Ward Sutton and Bill Troyanoski, National PGA Education Committee, talked briefly following the committee meeting concerning alignment with National, changes in member education and committee goals for 2018. We have scheduled a follow up conversation in line with the NCGRA Rep Show.

Next committee meeting scheduled for April 14<sup>th</sup>, 2017 between 8am and 9am



# PGA

## Northern California Section

### Teaching Committee

Meeting Minutes

Friday, February 24<sup>th</sup>, 2017

8:00am-9:00am

In attendance: Dede Moriarty, Don Allio, Tom Morton, Ben Alexander, Gary Monisteri and Ward Sutton

1. Player Teacher Forum Review
  - a. Survey results
    - i. Ward will reach out to the Section staff to gather survey results for the committee to review.
  - b. Attendance
    - i. Attendance seems to be influenced by name recognition, MSR cycle and speaker name recognition.
  - c. Venue
    - i. Venue, on site food, hotel accommodations and local restaurant were good.
2. Pro Perspective Event/Player Teacher 2018 Scheduling
  - a. Alternative years
    - i. Committee suggests alternating years
    - ii. 2018 Player Teacher Development Forum
    - iii. 2019 Pro Perspective Event
3. Teaching Competition
  - a. Communication plan
    - i. Ward to coordinate with Don Leone and Section staff on email blasts and communication plan.
    - ii. The committee has received feedback from both teachers and students that last year's event was too long of a day. Committee suggests only playing 9 holes and doing a better job of communicating pro purse breakdown.
  - b. April 23<sup>rd</sup>, 2017
4. Teachers, Teaching Teachers
  - a. Speakers
    - i. Committee to email Ward on possible Section speakers
    - ii. Possible themes include short game, old school vs. new school, faults and fixes and beginning golfers vs. experienced golfers.

- iii. Committee recommends reaching out to under-utilized NCPGA Teachers of the Year and female instructors.
    - iv. Ward to reach out to Patty Sheehan about possible involvement
  - b. Venues
    - i. Gary Monistei to discuss venue possibilities with Mariners point with possible 9 holes skins game component.
  - c. Dates
    - i. Dede and Ward to figure out event budget and to try to find sponsorship
- 5. Player Development Workshop Update
  - i. Ward is currently in discussions with Monte Koch and Ted Eleftheriou about the possibility of hosting two 1 day Player Development Workshops later this year in the Bay Area/Monterey Bay Area and another in North State/ Sierra Nevada Chapters.
  - ii. Ward to coordinate venues once he receives dates from Monte.
- 6. Additional teaching education ideas
  - i. Committee continues to have a long-term goal of creating a mentorship page for instruction on ncpgalinks.com.
  - ii. Ward advised the committee that the committee is open to adding additional committee members. In 2018, Ward will be cycling off the committee and we need to begin thinking about 2018 committee chairs possibilities.

Next Meeting Friday, April 21<sup>st</sup>, 2017 at 8am

**From:** Bill Troyanoski

**Sent:** Thursday, March 02, 2017 1:02 PM

**To:** Anthony Maestrini <[AMaestrini@hmbgolflinks.com](mailto:AMaestrini@hmbgolflinks.com)>; 'dleone@coyotecreekgolf.com' <[dleone@coyotecreekgolf.com](mailto:dleone@coyotecreekgolf.com)>; 'Gus Jones' <[gusj@martiscamp.com](mailto:gusj@martiscamp.com)>; 'shelleymo777@gmail.com' <[shelleymo777@gmail.com](mailto:shelleymo777@gmail.com)>; 'mplumlee@golftec.com' <[mplumlee@golftec.com](mailto:mplumlee@golftec.com)>; 'Tracy Stansberry' <[tracystansberry@comcast.net](mailto:tracystansberry@comcast.net)>; 'Christopher Thomas, PGA' <[CSThomas@pgahq.com](mailto:CSThomas@pgahq.com)>; 'jeff@laspositasgolfcourse.com' <[jeff@laspositasgolfcourse.com](mailto:jeff@laspositasgolfcourse.com)>; 'Meredith Loosse' <[mloosse@me.com](mailto:mloosse@me.com)>

**Cc:** Christopher Thomas, PGA <[CSThomas@pgahq.com](mailto:CSThomas@pgahq.com)>; Demetria Moriarty <[pgadede@yahoo.com](mailto:pgadede@yahoo.com)>

**Subject:** RE: 2017 NCPGA Junior Golf Committee - Conference Call - Thursday, March 2, 2017

Dear Junior Golf Committee Members:

Thank you all for taking time today to discuss our organizational plans for 2017. Jeff confirmed space is available at Las Positas on Tuesday, April 18<sup>th</sup> for an in-person meeting. However, we would need to push back our start time to 1 pm. Please confirm your availability for a meeting April 18<sup>th</sup> beginning at 1 pm and concluding no later than 6 pm.

In preparation for our next meeting, you will receive updated documents for from Gus, Jeff and myself to read and make comments on at the meeting. Our goal April 18<sup>th</sup> is to emerge with a Golf In Schools operating template along with a pilot program targeting participation at five or more schools within our section.

Thank you all again for your work. Our call today represented 100% of the committee.

Best regards,

Bill





# PGA

Northern California Section

## Junior Golf Committee Meeting

December 12, 2016

**Committee Present:** Matt Plumlee, Don Leone, Anthony Maestrini Bill Troyanoski (Chair), and Marshall Cusey (Staff Liaison).

### AGENDA

#### 1. Golf in Schools Discussion

##### a. Background

- i. How do we get the other PGA Professionals in our Section to buy into the idea?
  1. We will focus on inviting 6-8 pilot facilities that will take part in the committee.
- ii. Look further into Don's model of going into the school with no compensation. Ultimately, focusing on introducing the kids to the programs offered at the golf facility.
  1. Pros take time to get into the schools to teach with the benefit of converting junior golfers at their facility on the back end.
  2. The PGA Professional is a critical success factor in conducting these programs and we have seen successful transition due to this element.

##### b. Target Market (2 options)

- i. Start with 3<sup>rd</sup> Grade and promote to PGA Junior League Golf
  1. Go after 1 grade (30 student's x 3 classes = 90 students).
    - a. Two ways of doing this
      - i. In school programming
      - ii. After school on site programming
      - iii. After School off site programming
- ii. Start with 7<sup>th</sup> grade and contact the Athletic Director.
- iii. Strive for a 25% conversion rate to local facility

##### c. Program (Overview)

- i. Go after 1 grade (30 student's x 3 classes = 90 students).
  1. 15 Students per teacher.
  2. 1 PGA Instructor and 1 Class Teacher (P/E)
- ii. 45 minute programs (6 Sessions)
- iii. Cost is \$0 for in school programming
- iv. Cost for Off-Site programming is \$250 (Don's Model)
- v. Equipment (recommendations to the Pro)
  1. SNAG - \$3,000
  2. US Kids - \$40/club (wedge and 7-iron) - \$1,050
  3. Callaway Foam Balls - \$75
  4. Indoor option – Mat or Carpet
  5. Outdoor option – grass or artificial turf
- vi. Target final quarter of 2017

##### d. Curriculum

- i. Stage 1 – Approach (Presentation)
  1. Collateral
    - a. Program "Why"
      - i. We believe that the integrity, honesty, and social skills in the game can contribute to the development of youth.
    - b. Marketing Material – Summary of program
    - c. Provide certificate of liability insurance

- d. Background Check – Youth Safety Badge
  - e. Biography
  - 2. Go through AD and Coaches (middle school)
  - 3. Go through local principal or after school instructor (elementary school)
  - ii. Stage 2 – Execute
    - 1. First Session – Establish P/E Teacher Role – As a group (PGA Pro arrives early – room prep 30 min)
      - a. **Safety – good portion of the first class - RULES**
      - b. Introduction to Grip, Stance, Posture
      - c. L to L – Swing Shaping
    - 2. Second Session – As a group (PGA Pro arrives early – room prep 30 min)
      - a. Review the First Session
      - b. Short Game Fundamental
        - i. L to L – Swing Shaping
        - ii. Chipping
        - iii. Hitting Golf Balls
      - c. Contest – Garbage Can Drill
    - 3. Third Session – (PGA Pro arrives early – room prep 30 min)
      - a. Full Swing Fundamentals
        - i. Six Step Swing Drill
        - ii. Pivot and Balance
        - iii. Variable – kids are hitting golf balls
    - 4. Fourth Session (PGA Pro arrives early – room prep 30 min)
      - a. Full Swing Fundamental Review
      - b. Playing and Etiquette / Contest
        - i. Create the appearance of a golf hole
        - ii. Play a game where kids have to stand in the right place during the play of the hole.
    - 5. Fifth Session (Variable)
      - a. Full Swing Fundamental Review
    - 6. Six Session (Variable)
      - a. Contest (relay race)
      - b. Rules and Etiquette
  - iii. Stage 3 – Transition from school to facility
  - iv. Stage 4 – Lessons
  - e. FAQ's
    - i. How many students can you accommodate?
    - ii. Can you teach this to other grades?
    - iii. How much does this program cost?
    - iv. Why do you want to bring this program to us?
    - v. What equipment do we need?
    - vi. Where have you done this before?
    - vii. Would you be soliciting these kids for business?
    - viii. What is the worst thing that has ever happened in one of your classes?
2. **ACTION: Create collateral for schools (PGA Professional Portfolio)**
  3. **ACTION: Get an equipment list**
  4. **ACTION: Select 6 pilot pros/facilities – add them to the committee?**
  5. **ACTION: Refine all programming by Annual Meeting – Early December 2017.**

Respectfully submitted,

Marshall Cusey, PGA, MBA  
 Director of Operations



## Tournament Committee Meeting

Wednesday, April 12, 2017

### Minutes

**Attendees:** Stuart Smith, Shawn McEntee, Steve Watanabe, Dave Carr, Jim McGrath, Dennis Tuhn, Joe Dolby,

**Staff:** Cameron MacGregor

Pro Scotch, Team Championship and Pro Series 4/MPQ reviewed.

A rules decision was mentioned at PS4 and a question came up about NCGA rules officials and their roles. The ruling in question was in fact correct (Decision 26-1/1.3). Players do have the ability to question and request a second opinion if doubtful, as well as play a second ball and refer to the Committee upon completion of their round. In the future a call in number for rulings will be provided on the notice to competitors for players who need a ruling as well as those questioning a ruling they are about to receive.

New Match Play qualifying and eligibility reviewed and discussed. The new qualifying format (32 players off the POY point list and 32 qualifiers) was introduced to help insure a full field of 64 players and eliminate the possibility of top players meeting in the first round. There is concern about whether the 64 player field will be filled. The Committee will revisit the Match Play qualifying method upon completion of the Match Play Championship at the next scheduled meeting in June.

Yearlong Sr./Jr. Match Play Championship format was discussed. Eligibility question came up regarding if a player was under 50 ("Junior") when he qualified would he be able to continue playing if he turned 50 during the event. The Committee agreed the player would be eligible to continue provided he/she played as a "Junior" for the duration of the event. Also discussed was Sr. /Jr. Match Play scheduling. Committee decided once the Match Play tree was set, players would be required to notify the Section of the date of their match. If the match was not completed by the deadline, the Committee would decide which team would advance. A request has been made to Contra Costa CC to host the finals in conjunction with the NCGA/NCPGA Cup matches (Sunday, October 22).

An intern scheduled to start work at Pebble Beach GL inquired about his playing privileges in this Section. I reached out to National PGA HQ regarding his eligibility; current rules dictate he has no playing privileges as an intern.



# PGA

Northern California Section

## **NCPGA Chapter Presidents meeting**

Monday, February 27<sup>th</sup>, 2017

10:00am to 11:00am

Sierra Room-Thunder Valley Casino

Chapter Best Practices/What is working

In attendance: Mike Galli, Greg Fedderson, Pat Jones, Jeff DeBenedetti, Travis Alley, Ward Sutton, Bill Troyanoski, Tracy Stansberry and Nancy Maul.

Bob Epperly, PGA opened the meeting discussing PGA HOPE. He encouraged Chapters to become involved and we have our next education day at Haggin Oaks GC March 30<sup>th</sup>.

### 1. Membership

- a. Impose a late fee for Chapter membership following a cutoff date
- b. Conduct meetings at night following golf
- c. We need to find a balance of MSR's being available online as we are experiencing lower participation at Chapter events

### 2. Tournaments

- a. Monday at private, clubs are just as busy as any other day. Consider Chapter non-Monday meetings, education and events.
- b. Personal outreach to Chapter membership for events
- c. We have too many events at the Section and Chapter levels

3. Education

- a. Focus on education during the shoulder seasons
- b. Find a balance between quality and quantity against other calendars
- c. We need to communicate the importance of local networking to the membership.

4. Section support

- a. We would like definite roles communicated from the Section.
- b. Maybe a new Chapter President orientation
- c. Need more Chapter President meeting in the future

Due to time constraints the topics of player development, junior golf, finances, employment, governance, philanthropy and apprentices were tabled to future meetings.

Meeting adjourned at 11am. Ward Sutton to coordinate another meeting in line with the next Section Board Meeting.



# PGA

Northern California Section

**NCPGA Sponsorship Committee Meeting Minutes**  
**Thursday, April 13, 2017 @ 12 noon**  
**San Jose Country Club, San Jose**

**Meeting Called to Order at 12:03 pm**

**In Attendance** – Bill Troyanoski, Ed Winiecki, Pat Jones and Dennis Tuhn

**On Conference Call** – Matt Mores and Jeff Sanchez

**Staff** – Chris Thomas

**Topics Discussed** –

- Introductions were made by Troyanoski. Thomas shared that Jeff Sanchez, PGA has been retained as an independent contractor to assist with Business Development activities for the NCPGA.
- Thomas reviewed the current process for solicitation, procurement, servicing and retaining of sponsors. He shared with the group the five properties that required annual sponsorship. They are: Tournaments, Meetings, Education, JTNC and the Foundation. He further provided an update regarding the NCPGA Connect program where at this time activities have been minimized.
- Winiecki thought more could be done regarding the delivery of sponsor value. He suggested that at all Section tournaments the Board of Directors should sign a hole flag or something of the like and present to each sponsor as a “Thank You.”
- Winiecki along with Jones thought it would be a good idea to build a stable of sponsor deliverables by soliciting the membership asking for golf, room nights, clinics, special offerings etc. that could be used for hospitality purposes for new and current sponsors. The group agreed.
- **Action: Winiecki and Jones to draft message and staff will send out to membership on their behalf.**
- Sanchez announced that through the warm lead from staff that he successfully secured PXG as a 2017 Section sponsor for the Semi-Annual Meeting and Four Pro Scramble totaling \$4,500.
- Thomas shared that the most successful method of securing sponsors is through a recommendation or lead from a PGA Member and/or friend of the Section. As an example, he shared that it was Tuhn that provided staff with the lead of 18 Birdies which is now in its second year as a sponsor.
- **Action: Sponsor Adhoc Committee to develop a PGA Member Referral program or protocol.**
- Tuhn expressed that instead of just a shirt or the like that sponsor offerings could be improved with the result of more engagement between the sponsor and participants.
- Tuhn suggested the tournament committee adopt a formal protocol for tournament players with required elements showing support for sponsors.
- Other areas discussed were the Foundation, Chapters and facility acquisition for Tournaments, however none of which were relative to this committee or its purpose.
- **Action: It was determined that this committee has great value and will meet more regularly in the future.**

**Meeting Adjourned at 1:58 pm**

**Respectfully Submitted,**  
**Chris Thomas**

## Senior Division- Pro-Series #1 Tournament Entry Information

*Please read through the new tournament entry information. Once you have read through this material, you will find a link at the bottom that will take you to the registration page.*

In 2016 Sr. Division Board acknowledged a couple of conflicts in our current program. Very few of our players under the age of 65 have maintained legitimate GHIN indexes. As a result, we discontinued the Net Purse in every age bracket other than 65 & above. We also observed a circumstance related to our multiple age brackets that compromised the integrity of our purse structure. Both age brackets under 65 & above play from the same tees. A player in one bracket could shoot 72 and receive \$200 and a player in the other bracket could shoot the same score and receive nothing. We established a bonus pool paid across both brackets that only partially improved the situation. In order to further insure the integrity of the purse and perhaps encourage additional participation as well, changes have been made for 2017.

**The Sr. Division Tournament Program no longer requires players to compete in divisions based only on the player's age. The new program consists of three flights. Each flight is played from different tees. Player of the Year points are available to every player in the 1<sup>st</sup> Flight. Points are only available to players 65 & older in the 2<sup>nd</sup> flight and players in the 3<sup>rd</sup> flight do not play for points. A Net purse is available in the 2<sup>nd</sup> and 3<sup>rd</sup> Flights only. Players aged 50-59 must play in Flight 1. Players 60-69 can play in flight 1 or Flight 2 and players over 70 can play in any of the 3 flights.**

### **FORMAT: Individual Stroke Play – 3 Separate Flights**

**Flight 1 – Open to all Players Ages 50 & Older.** Play is Individual Gross Competition only and will typically be played from a course set up of 6400-6500 yds. Players will be competing for Purse within the flight and Senior Player of the Year points. (Must be a minimum of 16 players to be a point event.) **You must compete in this flight to be eligible for Senior Player of the Year and a spot on the Cup Teams that compete annually against the NCGA and the SCPGA.**

**Flight 2 – Open to all Players Ages 60 & Older.** Play is Individual Gross and Net competition and will typically be played from a course set up shorter than the 1<sup>st</sup> flight of 6000-6100 yds. Players will be competing for Gross and Net purse within the flight. Players 65 & older will be competing for Super Senior Player of the Year points. (Must be a minimum of 6 players to be a point event.) **Players who are Ages 60 – 64, will not receive Player of the Year points. If you are 65 or older you must compete in this flight to be eligible for Super Senior Player of the Year and a spot on the Cup Teams that compete annually against the NCGA and the SCPGA.**

**Flight 3– Open to all Players Ages 70 & Over.** Play is Individual Gross and Net competition and will typically be played from a course set up shorter than the 2<sup>nd</sup> Flight of 5800-6100yds. Players will compete for Gross and Net Purse only within the flight and will not receive any Super Senior Player of the Year points.

Click the following link to enter. You will be asked to select which flight you wish to enter and if you wish to compete for skins within your flight. **\*\* [register here](#) \*\***