

#### **BOARD OF DIRECTORS MEETING AGENDA**

April 22, 2018

#### **President's Room**

The Olympic Club, San Francisco, CA

Join from PC, Mac, Linux, iOS or Android: https://zoom.us/j/644231312
Telephone: 1 408 740 3766
Meeting ID: 644 231 312

- I. Call the meeting to order at 1:00PM
- II. Invocation
  - a. VP Moriarty
- III. Past President's Comments

#### IV. Action Items

- a. Minute Approval February 26, 2018 P. 3-7
- b. Honorary President Election
- c. District 11 Director Election P. 8-23
- d. Approve Bylaw Revisions for submittal to Membership P. 24-31
  - i. 1.2; 1.4; 5.4; 6.4

#### V. President's Report - Bill Troyanoski, PGA

- a. Review Action Item and Request Log P. 32-33
- b. March 28 Core Committee Meeting Strategic Plan Update
  - i. Rancho Solano Golf Course, Thursday, June 28 9A, Fairfield
- c. PGA HQ Activities
  - i. Executive and Teaching/Coaching Career Tracks Update
  - ii. CPP Update- Half Moon Bay
- d. 2018 PGA Professional Championship BOD Support June 17-18
- e. 2018 US Amateur August 13 19, Pebble Beach Volunteers
- f. Super Regional 2018 Candidates for Secretary
- g. District 11 Meeting July 23 25 Silverado Resort and Spa

#### VI. Vice President's Report - Dede Moriarty, PGA

a. March Financial Statements - P. 34-35

#### VII. Secretary's Report - Ward Sutton, PGA

- a. Membership Report P. 36-39
- b. Membership Dashboard P. 40-41
- c. PGA Bylaw Revisions Committee Update

#### VIII. Executive Director/COO Report – Len Dumas

- a. Staff Strategic Planning
- b. HOF Update
- c. 2020 PGA Championship Update
- d Upcoming Events P. 42

#### IX. NCPGA Foundation Report - Dede Moriarty, PGA

- a. 2018 Update
- b. PGA Hope Events
- c. NCPGA Member Grants

#### X. PGA of America Reports

- a. Employment Services Carol Pence, PGA
- b. District 11 Director -Scott Ashworth P. 43

#### **XI. Section Reports**

- a. Assistant ED/Managing Director FDN Nancy Maul P. 44-45
- b. Director of Operations Brian Rich

Regional League Manager - Nikki Gatch

- i. PGA Jr. League P. 46
- ii. Drive Chip and Putt Update
- c. Tournament Director Cameron MacGregor P. 47
- d. Women's PGA Cup / 2019 Women PGA Professional Player of the Year VP Moriarty

#### XII. NCPGA Chapters

- a. Bay Area Scott Steeleman, PGA
- b. Monterey Cole Handley, PGA P. 48
- c. North Coast Greg Henderson, PGA
- d. North State Mike Galli, PGA P. 49
- e. San Joaquin Greg Fedderson, PGA
- f. Sierra Nevada Greg Wenzel, PGA

#### XIII. Core Committees and Task Forces

- a. Membership and Associate Mentoring P. 50 52
- b. Education
- c. Coaching & Development: Youth & Adults Committee P. 53
- d. Tournament Committee P. 54
- e. Diversity & Inclusion P. 55-56
- f. Business Development P. 57
- g. 2020 PGA Championship
- h. Special Awards P. 58

#### XIV. Unfinished Business

#### XV. New Business

#### XVI. Adjourn



## BOARD OF DIRECTORS MEETING MINUTES February 26, 2018 Thunder Valley Casino Resort, Lincoln, CA

**Board Present**: Bill Troyanoski, Dede Moriarty Ward Sutton, Shawn Kelly, Greg Feddersen, Cole Handley, Greg

Wenzel, Dennis Tuhn, Dave Lewis, Nick Bailey

Staff Present: Len Dumas, Nancy Maul, Cameron MacGregor, Brian Rich, Suzy Schneider

Guests: Bob Young, Mike Mazzaferri, Carol Pence, Jeff Sanchez

I. Meeting called to order at 10:34am by President Troyanoski

II. Invocation led by Ward Sutton

#### III. Past President Comments

- Bob Young congratulated the Board on the selection among good candidates and welcomed Len Dumas as the new Executive Director.
- Mike Mazzaferri extended his congratulations to Len, and remarked on the quality of good people on staff. He stated that he attended the Board Planning/Leadership Retreat and commented on the issue of confusion between NCPGA and NCGA. He suggested starting with "PGA first" to be known as PGA Northern California.

#### IV. Action Items

- a. Minute Approval December 4, 2017, Board Meeting
   Motion to approve by Kelly/ second by Lewis/ motion carried.
- b. Minute Approval December 18, 2017, Board Meeting Conference Call Motion to approve by Kelly/ second by Lewis/ motion carried.

#### V. President's Report – Bill Troyanoski

- **a. Action Item and Request Log** President Troyanoski noted two tasks in progress: Review of Bylaws, and Engagement Survey
- b. **Core Committee Meeting** President Troyanoski thanked committee leaders. The goal is to have Core Committees drive the action that is taken at the Board level. The first meeting is set for Wednesday, March 28 at Rancho Solano in Fairfield.
- c. District 11 Director President Troyanoski stated that this position was held by Len Dumas, and will be open to Len's replacement. A notice of the election process will be sent to the membership. The Honorary President position was also held by Len; this position will be addressed after consult with PGA of America.

#### d. PGA HQ Activities

- Professional Golf Management PGA is presenting three paths for career specific learning:
   Teaching & Coaching, Golf Operations, and Executive Management.
- ii. PGA Women's Cup Matches PGA will embark on Tour level competition for women.



- iii. PGA Women's Clinics PGA will sponsor twelve clinics across the country; members can earn MSR and stipend for involvement.
- e. **2018 PGA Professional Championship** President Troyanoski reported that volunteers are needed during practice rounds and competition at Bayonet & Blackhorse June 15-20.
- f. PGA Bylaws Revisions President Troyanoski highlighted pending changes:
  - i. Modification to eligible employment from 36 hours to 30 hours
  - ii. Modification to Life Member Life Member has minimum of 20 years Active Membership; Life Members may no longer be employed in an Active Classification.
  - iii. Effective immediately the term "Apprentice" has been changed to "Associate"; such persons can list themselves as a "PGA Associate" at Level 1.
- g. **Super Regional 2018 Candidates for PGA Secretary** Four candidates are running for Secretary. Board Officers will attend meeting in Houston, Texas to meet the candidates.
- h. Board of Directors Contact List revised list provided.
- i. Board of Directors Meeting Schedule updated schedule provided.

#### VI. Vice President's Report – Dede Moriarty

Vice President Moriarty thanked the Finance Committee for their assistance and support. Vice President Moriarty reviewed 2017 Year End financial statements and the month ending January 31, 2018 statements included in the packet.

- a. The Section finished the year with \$373,507 in total liabilities and net asset, which is \$38,899 less than prior year; Reserves at \$249,355, which is \$31,327 less than prior year. Section activities experienced a deficit of \$21,473, however this better by \$36,707 of the forecast deficit of \$58,180. Chapters & Divisions experienced a surplus of \$7,361.
- **b.** The Section ended January with \$387,057 in total liabilities and net asset, which is \$122,333 more than prior year; Reserves at \$159,355, which is \$28,673 more than prior year. Section activities experienced a surplus of \$9,817 better than budget, however this better by \$36,707 of the forecast deficit of \$58,180. Chapters & Division experienced a surplus of \$5,305.

President Dumas noted that tournament participation is down 9 out of 12 years. The Section cannot continually fund tournaments out of operations. Need to take a conservative approach. The need for Admin Fee is there, also consideration for setting up tournaments under another corporation for tax benefits.

#### VII. Secretary's Report – Ward Sutton

- 1. **Facility and Membership Update**: 1116 total members (911 Members, 205 Apprentices); total Members Inactive 34, Class F 5; total suspended Apprentices 56. Since 11/21/17: new Members 5, new Apprentices 9, and Transfers into Section 5.
  - a. MSR Shortage Notices to all Chapter Presidents of at risk Members was sent, along with guidance to earn credits. MSR opportunities have been posted on website and included in eQuip-U-News.

#### VIII. Executive Director/COO Report – Len Dumas

Executive Director Dumas commented on the outstanding Board Leadership Retreat which helped the team understand goals, rules of engagement, performance and positive communication.

- a. Transition Update Dumas reported that tomorrow will be his first day at Section office. His priorities are 1) Serve Members, and 2) Grow the Game, along with focus on budget in alignment with purpose.
- **b.** Golf Commission Dumas reported on talks to move from California Alliance for Golf (CAG) to Golf Commission. This was voted down earlier but has surfaced again. The downside is that Commissions need funding. Private clubs are against this. Talks will continue.
- c. Hall of Fame Update Dumas reported that the first Inductees for the PGA Northern California HOF will occur at the Semi-Annual Meeting. The Selection Committee is made up of nine past presidents and officers.
- d. Upcoming Events March & April schedule provided in packet.

#### IX. NCPGA Foundation Report – Dede Moriarty -

Foundation President Moriarty reported on the following:

- a. Reinstatement of Grant Requests for Member charitable golf programs; submissions will be open through April 30<sup>th</sup>.
- b. The Langley will be held August 20 & 21 in Pebble Beach. Peter Jacobsen, PGA TOUR will be the Honoree. Increased the value with a two night stay and lower entry fee.
- c. PGA HOPE has been expanded, now serving ten locations. Veterans are being served and helping to grow the game.
- d. Equipment for PGA HOPE Graduates is needed. The Foundation will accept gently used equipment, and is seeking sponsors for purchasing new equipment.
- e. 100 Holes Charity Golf Challenge is opportunity to raise funds for player's charity of choice and the Foundation. Funds are shared 50-50. Moriarty and Ward Sutton will be working on promotion across the Section for participation.

Foundation Managing Director Nancy Maul stated that the Foundation has elected new Board Directors from the corporate business backgrounds who are helping to develop "PGA HOPE Partner Program" with sponsors outside of golf network. Marketing efforts will be improved to spotlight PGA HOPE and build awareness among PGA Membership; these efforts can benefit the Section as well.

#### X. PGA of America Report – Carol Pence

Pence reported that the wage/employment survey is still open and is important data. The CMAA World Conference will be held at the Moscone Center, San Francisco. PGA is working on clean up and accuracy of the facility database.

#### XI. Section Reports -

#### a. Assistant ED/Foundation Managing Director – Nancy Maul

2018 ED Conference & Merchandise Show – Maul reported on activities: PGA of America audits 15 sections per year at their expense; Sections are reviewed for PCI compliance at their expense. BMW will be replacing Mercedes as PGA's auto sponsor. Golf Retirement Plus has 2,600 participants, with 218 from NCPGA. Top Golf is a national sponsor and reported impressive statistics with growing the game among non-golfers, women, and millennials. A presentation was made for a credit card program which provides opportunity for Section annuity income. Over the two days of the Show, Maul and Jeff Sanchez held appointments

- with twenty sponsors. A new player app from sponsor 18 Birdies looks promising for growth with good initiatives, and new sponsor connection was made with LevelWare.
- ii. NCGA Membership Drive Maul reported that the drive will continue. NCGA will provide \$15 gift card to PGA Members when they recruit new NCGA member.
- iii. Business Development Jeff Sanchez, PGA reported on the new credit card program developed by Matt Mores in the New England Section through Tampa Bay Bank. It is a "royalty revenue" program based on the volume usage of credit card plan. Phase 1 is Individual PGA Member Use, and Phase 2 is PGA Facility/Business Use, and Phase 3 is Offer to Club Members. This is long term program that would take 2-3 years to implement, but once established will produce steady dividends. Sanchez stated that the sponsor renewals at the Show went well; a new lead being pursued outside the golf industry is Petersen Dean.

#### b. Director of Operations - Brian Rich

- i. PGA Junior League Rich reported that enrollment is up with a 20% increase in Captains: 84 in 2018, 71 in 2017. Additional revenue will come from hosting two sub-regionals and the Section Championship.
- ii. Drive, Chip, Putt (DCP) Rich reported that DCP will be underway on June 5<sup>th</sup> with eleven local qualifiers and two sub-regionals. Volunteers are needed.
- iii. Chapter Programs Rich stated that he wants to work with Chapter leaders to ensure value for the \$1,000 allowance for guest speakers.
- iv. Certified PGA Professional (CPP) Workshop Rich reported that the CPP two day workshop is set for April 17-19 at Half Moon Bay. Two career tracks will be offered: Executive Management and Coaching/Teaching. Attendees will work together in team simulation to compete for \$350 prize which covers cost of online CPP library.

#### c. Tournament Director - Cameron MacGregor

- i. Tournament Participation 2018 participation is up 23% as compared to 2017; Purses are up 8%. Both the Pro Series 2 and Pro Series 3 had higher turnouts, and included a Pro-Am. A new entry level called "Get Tournament Ready" is being offered at \$55 which allows a member to play in the event but not compete for purse money, however he/she could win skins money.
- ii. A future concern is that out of 911 Members over 500 are seniors. This is effecting the Section tournament participation. A consideration will be given to combining Section events and Senior Division events.
- iii. Professional National Championship June 15-20 at Bayonet-Black Horse. Over 400 volunteers are needed during practice rounds and competition as starters, shuttle drivers, walking scorers, etc. Volunteers will receive free round of golf at BBH.
- iv. Chris Thomas Memorial Plans are underway for the fundraiser Pro-Am to benefit Chris's family on Monday, April 23<sup>rd</sup> at The Olympic Club. The Club has donated the use of both the Ocean and Lake courses. Teams will consist of 4 amateurs and 1 PGA Professional. Field is limited to 24 teams per course; Lake entry fee for amateur is \$450, Ocean entry fee is \$350, Pro entry fee is \$100 PGA Members only. Format is 1 ball Net/1 ball Gross. A raffle, silent and live auction will be main source of fundraising.



#### XII. NCPGA Chapters

- a. Monterey Bay Area Cole Handley reported the Chapter met yesterday to review bylaws and set goals for 2018. The focus is on Associates and hosting free events for them to build bond between Associates and Professionals.
- b. San Joaquin Valley Greg Feddersen reported that their focus is to get participation back up including education at each event, and element for "chat room" open discussion for problem solving.
- c. Sierra Nevada Greg Wenzel reported the chapter's Annual Meeting was held on February 13<sup>th</sup> where two new Board members were elected Tyler Ramsey and John Hermans. The chapter holds over 30 events including two Pro-Ams. The chapter finances are healthy with \$14,000 in its account, and \$2,000 in its Associate Scholarship Fund.
- XIII. Core Committees & Task Forces No report. Joint Committees meeting scheduled March 28, 2018.
- XIV. Unfinished Business None.
- XV. New Business None.
- XVI. Executive Session Executive Session was called at 12:30PM. Board called back at 12:42PM.
- XVII. Adjourn Motion to adjourn; meeting was adjourned at 12:47PM

Respectfully submitted, Ward Sutton, PGA Secretary

#### **NCPGA District 11 Voting Process**

1. As stipulated in the NCPGA Constitution & Bylaws – Article 6.14 ELECTION OF DISTRICT DIRECTOR:

From time to time, the Section shall select a District Director in accordance with the PGA OF AMERICA By-Laws. The Secretary shall notify the membership of the availability of the position of District Director.

The District Director from the Northern California Section shall be elected by simple majority of the BOARD OF DIRECTORS, and notification of such shall be given to the PGA OF AMERICA in a timely fashion. The District Director, if not a member of the Board, shall be a non-voting Ex-Officio member of the BOARD OF DIRECTORS.

- 2. The Board of Directors will be the voting body for the election. The election will be conducted at a Board of Directors meeting. The date, location and time of this meeting will be determined by the President. Proxy votes are not an acceptable form of voting.
- 3. Each candidate will be given 5 minutes to address the Board of Directors and review with them their respective candidate statements. All other candidates must leave the meeting room and allow each candidate their respective private time with the Board of Directors.
- 4. A paper ballot will be used for voting.
- 5. You may vote for yourself.
- 6. The President and Executive Director will count the ballots.
- 7. A simple majority vote is needed to be elected to this position.
- 8. The President will announce the results to the Board of Directors and General Membership.



Shim La Goy

March 10, 2018

Ward Sutton, Secretary Northern California Section 411 Davis Street, Suite 103 Vacaville, CA 95688-4641

Dear Ward,

I am submitting this letter to you serving as notification of my intention to enter my name as a candidate for the District 11 National Director position. Having represented our section both locally and nationally I believe there are some unique skills I have developed over my 39 years of PGA membership many acquired during my 33 seasons in the Northern California Section.

The responsibilities of a District Director as described by the PGA of America are a reflection of the path I have chosen in my PGA career. Helping to manage the welfare of the members and apprentices of our section as well as those of the Aloha and Southern California sections is a major commitment and one that cannot be taken lightly. In the Board Room a positive voice, balanced reasoning, creativity, and being a problem solver are a few of the characteristics essential for a prudent Director.

The bullet points listed in the qualifications are numerous but I would like to offer a few additional ones that are distinct to me.

- PGA Master Professional, (#208)
- Past National Director, District 11 (2 years as a replacement)
- NCPGA Golf Professional of the Year
- NCPGA Merchandiser of the Year Resort
- NCPGA Merchandiser of the Year Private
- NCPGA Patriot Award
- Candidate for National Office (twice)
- Mentored (9 PGA Class A Members) 2 of which have achieved the PGA Certified designation

Being fortunate to serve in several capacities in our section during my career, I have developed strong relationships within our District and other Districts across the country. As well, a solid connection exists with members of our National PGA Staff which aids greatly in the decision process as a Director.

Respectfully submitted,

Shim La Goy, PGA Master Professional



April 12, 2018

Mr. Shim LaGoy, PGA Master Professional P.O. Box 505 Lafayette, CA 94549

Sent via e-mail to: LetsTalk@ShimLaGoy.com

Dear Shim,

I am in receipt of your letter of March 10, 2018, expressing your intention to pursue the position of National Director for District 11 having commenced in January 2018. I thank you for your continued support and passion to represent our Section on a National stage.

As you can imagine, this upcoming position has generated a great deal of interest in various capacities by the membership of our Section. In addition to yours, I have received a similar communication from Bill Troyanoski, the Section's current President, and his desire to pursue the same position.

The Section does have a formal process in place for this election (see attached). This positon will be determined by a majority vote of NCPGA Board of Directors at their next meeting held April 22, 2018 at the Olympic Club. On this day, you will be asked to provide a brief 3-5 minute presentation to the Board of Directors as to your pursuit of this position.

Again thank you for your continued support of the NCPGA and should you have any questions please feel free to contact me.

Respectfully,

Ward Sutton, PGA Master Professional

Secretary, NCPGA

CC: via e-mail: Board of Directors, NCPGA

Past Presidents, NCPGA

Scott Ashworth, PGA National Director, District 11

Len Dumas, ED/COO, NCPGA

April 18, 2018

Mr. Ward Sutton, Secretary Northern California Section, PGA 411 Davis Street, Suite 103 Vacaville, CA 95688

Re-Shim La Goy

Dear Mr. Sutton:

The purpose of this letter is to serve as a Letter of Recommendation for Shim La Goy to serve as District 11 Director representing the Northern California PGA.

I have known Shim for many years and had the pleasure of working with him while he was an officer and ultimately President of the NCPGA. He has the background and experience in governance and understands the variety of needs and expectations of his brother and sister PGA members. Shim has seen the importance of having the right individual serving as District Director from District 11—someone who will communicate and work well with the Leadership of all 3 Sections including the Executive Directors.

Besides having the experience necessary to serve as District Director, Shim has the qualities of humility and sincerity which are necessary in serving his constituents. In addition, he is simply a nice guy! Shim is a great family man and it is important to have support of his family as time demands can be substantial when serving in any capacity with the PGA.

I do not know who else has shown an interest from your Section to serve as District 11 Director, but no one could be as good a representative as Shim La Goy. He has what it takes to be the next District 11 Director—experience, desire, and personality for dealing with the myriad of issues which will arise with the position.

Sincerely,

Tom Gustafson
Executive Director/CEO
Southern California Section
1991-2006



#### "Honoring Their Sacrifice - Educating Their Legacy"

Ward Sutton, Secretary
Northern California Section PGA OF America
41 Davis Street, Suite 103
Vacaville, CA

Dear Mr. Sutton,

Please know you and the NCAL Section is still in my thoughts through a difficult time with the passing of Chris Thomas and changes that need to be made. He was an incredible man and a tragic loss.

It's my understanding that you will be looking to fill the role for D-11 Director with Len accepting the ED position (he will be outstanding and a great choice!!). I would like to give you my endorsement for Shim LaGoy, PGA. I worked with him on the National Board in 2002-2003, and he was a valued asset to the association. I also was able to interact with Shim over national campaigns for secretary and while we didn't always agree, he always had the best interest of the members of the PGA and the game of golf. He is a man who represents our association as a teacher, player, and promoter.

In his past service on the board he was always very well prepared and studied. He wasn't a "wallflower" and expressed his opinions well. It was an honor for me to serve with Shim and I as so many of his students, learned a lot from him.

All the best wishes for a wonderful year, and please give Shim the utmost consideration.

God Bless

Allen Wronowski. PGA

Folds of Honor Director of Golf Relations

PGA Of America Past President and Hall of Fame Member

922 Candlelight Court

Bel Air, MD 21015

AWronowski@foldsofhonor.org

(410) 493-0952



Thomas Barksdale, PGA Head Golf Professional Stonebriar Country Club 5050 Country Club Drive Frisco, TX 75034

Ward Sutton, PGA Secretary Northern California PGA 411 Davis Street, Suite 103 Vacaville, CA 95688

Dear Mr. Sutton,

I am writing this letter on behalf of Shim LaGoy as he pursues becoming the next District 11 Director.

Although I am currently a member of the North Texas Section, I believe I can speak uniquely to Shim's ability to represent the interests of the members and associates of District 11. Shim gave me my first opportunity in golf and his passion for our game, service and organization inspired me to make it my career. I served as his assistant from 2007 until 2013, during that time he guided me through the membership process, ultimately earning Certified Professional status. I still value Shim as the strongest mentor in my career and often seek out his guidance as I run my own golf operation today.

From the start of our relationship, Shim has made my personal and professional development a key priority, often sacrificing what may have been best for himself. His objective was always to help me become a better golf professional and I have witnessed him doing the same with countless other members and associates of our organization. If he is elected as the District 11 Director, I have no doubt he will work tirelessly with our national body to help golf professionals get the training, support, and career development services they need to build better careers and lives.

As I have progressed through my career and moved sections, I have seen first-hand how important it is to build and maintain relationships and connections on a national level. Shim has done this as well as anyone in our industry. The relationships he has built and the respect he has earned in every section will give him instant credibility with the national office, section staffs and other directors to start working on behalf of District 11 to accomplish the objectives set forth by its affiliated sections.

I can wholeheartedly endorse Shim LaGoy as the best candidate for this position. There is no other member of our organization I would want to represent my interests on a national level. Please feel to contact me with any questions or if I can provide any additional information in support of Shim's candidacy.

Sincerely,

Thomas Barksdale, PGA



Ward Sutton, PGA 411 Davis Street, Suite 103 Vacaville, CA 95688 Michael Merritt, PGA 5050 Country Club Drive Frisco, TX 75034

Dear Mr. Sutton,

I am writing you about Shim LaGoy for District 11 representative. He is without a doubt one of the best professionals I have ever met. Shim is a terrific mentor and leader which would make him an excellent choice for District 11 representative.

Although I now reside in the North Texas section, Shim greatly impacted my career. I worked for him from 2012 to 2014. During my tenure, I went from a fledging assistant to becoming a polished professional under his mentoring. He gave me the opportunity to fail when most professionals wouldn't. Shim understood that failure leads to growth. With this simple act, it allowed me to progress in my career beyond what I thought was currently possible. From that point under his tutelage, I became the NCPGA Assistant-Apprentice Division President (2015-2017), I attained my Class A membership, and I am currently working towards becoming a Certified Professional. I have never forgotten this act and still use this every day of my career.

The qualities of any good leader or representative is about connection. I remember working with Shim and wondering how he walked into a room and could make a connection with everyone in it. It didn't matter if it was a room full of members, golf professionals, or CEOs of corporations everyone left that room feeling as if he was talking directly to them. This type of presence and connection is something that anyone becoming District 11 representative needs to possess.

In summation, I feel honored to write this letter on Shim's behalf. I think District 11 would be in great hands being represented by Shim. He will do what is necessary when others may not.

Sincerely,

Michael Merritt, PGA

STONEBRIAR

MICHAEL MERRITT
PGA Assistant Golf Professional

5050 Country Club Drive Frisco, Texas 75034 972.625.8916

michaelmerrittgolf@gmail.com www.stonebriar.com



April 20th, 2018

To whom it may concern,

It has come to my attention that Shim LaGoy is seeking the District 11 position on the Board of Directors of the Professional Golfers Association of America. I believe that we are lucky to have such a great candidate.

I have known Shim by reputation for over 25 years since I have been involved as an apprentice and member of the PGA Northern California section. Shim has always been regarded as the finest of Club Professionals but also as one of the great leaders in our section. Since my arrival at Orinda Country Club in 2014, I have spent a significant amount of time with Shim and now know him personally and am happy to call him a friend.

Mark Doss Head Golf Professional Orinda Country Club (925) 254-0811





#### Christopher C. Appling, PGA

March 15, 2018

Ward Sutton Secretary, NCPGA

Dear Mr. Sutton,

I had the great pleasure of beginning my PGA Apprenticeship while working for Shim LaGoy at the Orinda Country Club in Northern California. Shim was my high school golf coach, an idol and mentor of mine and the reason that I am a PGA Professional today. He has since become a dear friend and someone that I contact on a regular basis for advice and counsel.

Shim epitomizes what we all strive for as PGA members and as industry leaders. He is one of the most professional, polished and loved individuals that I have ever known and we would be very fortunate to have him as our District 11 representative. Shim leads by example and has instilled the drive in all of the professionals that worked for and with him to actively participate in the growth and enhancement of our association.

Please feel free to contact me anytime for more information on how Shim has positively influenced so many of us. He is a true leader and I cannot think of anyone more deserving of this position.

Sincerely,

Christopher Appling, PGA Kuki'o Golf and Beach Club cappling@kukio.com Tim Burr, PGA Blackhawk Country Club 599 Blackhawk Club Drive Danville, CA 94506 3/29/2018

Len Dumas
Executive Director
NCPGA

Dear Len Dumas:

First let me congratulate you once again for your new position as our E.D. of the NorCal PGA Section. I look forward to working with you in the upcoming years.

I know how important the role of District Director is and think you would have great in that position. However, Shim LaGoy is now the clear choice in my mind. I have had the pleasure of working with Shim over many years as our clubs had multiple interactions through events and such. He has always portrayed himself as the quintessential Golf Professional. He cares deeply about our section and the people in it. He has shown his commitment to give back with his involvement in the Section's Governance and for the hard work he has put in over the years supporting our troops through various programs such as Fold of Honor.

I feel Shim is more than capable to take this task on. All the other PGA Professionals that he encounters will certainly agree after spending a little time with him.

Please consider my recommendation of Shim LaGoy for District 11 Director. If you have any questions, please do not hesitate to reach out to me at (925) 575-4478.

Sincerely,

Tim Burr, PGA
Director of Golf



April 19, 2018

Northern California Section PGA Board of Directors

RE: District 11 Director Selection

Ladies and Gentlemen,

I understand at the upcoming meeting the NCPGA Board will select a Director for District 11 to replace the position vacated by Len Dumas. I know we have two outstanding candidates in current President Bill Troyanoski and Past President and Past District Director Shim LaGoy. I commend them both for stepping up and for their leadership of our Section.

As a past president and someone that was an eight year officer and thirteen year board member I know how important the District Director is to our section and our brothers and sisters in Southern Cal and Aloha. This is a position where experience is very important and for that reason I'd urge you to select Shim LaGoy. Because of the recent changes and Mr. Dumas being a new E.D. I really feel it's important for President Troyanoski to serve his time as President of our Section. We need stability of leadership during this important transition and our Section should be our first priority. We're fortunate to have him as our president and we're also fortunate to have Shim LaGoy as a District Director candidate. Shim has the time to commit to this job, he's got two years as a district director and eight years as an NCPGA officer. Shim is the most experienced candidate.

Having Bill as President and Shim as District 11 Director is what I think would be best for our membership.

Thank you for your service to the NCPGA.

Sincerely,

"Mazz"

Mike Mazzaferri, PGA

MAZZ GOLF MANAGEMENT

March 25, 2018

Mr. Ward Sutton, PGA MP, Secretary Northern California Section of the PGA of America 411 Davis Street, Ste. 103 Vacaville, CA 95688-4641

Dear Secretary Sutton,

Please accept this letter as my application for the position of PGA District 11 Director. After reading the responsibilities and requirements for this position, I believe by background, experience, and service to the NCPGA and PGA of America qualify me for this position.

Over the past four years as an officer serving the NCPGA, and as a member of the National Education Committee, I have become familiar with the strategic direction of the PGA of American and have worked closely with leadership in District 11 along with officers of the PGA of America to determine action steps aligning to the plan and supporting our mission to grow the game and serve our members. It has been an honor to represent the members and Board of Directors of the Northern California PGA, and I look forward to presenting to the NCPGA Board of Directors in April on my qualifications to serve as District 11 Director.

Thank you for considering my application.

Sincerely,

Bill Troyanoski, PGA

President

Northern California Section
Of the PGA of America



April 10, 2018

Mr. Bill Troyanoski, PGA 540 Alsace Loraine Ave Half Moon Bay, CA. 94019

Sent via e-mail to: btroyanoski@hmbgolflinks.com

Dear Bill,

I am in receipt of your letter of March 25, 2018, expressing your intention to pursue the position of National Director for District 11, having commenced in January 2018. I thank you for your continued support and passion to represent our Section on a National stage.

As you can imagine, this upcoming position has generated a great deal of interest in various capacities by the membership of our Section. In addition to yours, I have received a similar communication from Shim La Goy, NCPGA Past President, and his desire to pursue the same position.

The Section does have a formal process in place for this election (see attached). This positon will be determined by a majority vote of NCPGA Board of Directors at their next meeting held April 22, 2018 at the Olympic Club. On this day, you will be asked to provide a brief 3-5 minute presentation to the Board of Directors as to your pursuit of this position.

Again thank you for your continued support of the NCPGA and should you have any questions please feel free to contact me.

Respectfully,

Ward Sutton, PGA Master Professional

Secretary, NCPGA

1/ Adda

CC: via e-mail: Board of Directors, NCPGA
Past Presidents, NCPGA

Scott Ashworth, PGA National Director, District 11

Len Dumas, ED/COO, NCPGA





April 2, 2018

#### Northern California Section

The Officers of the Southern California Section of the PGA of America unanimously support Mr. Bill Troyanoski to represent District 11 on the PGA of America Board of Directors. Bill's dedication to the NCPGA and his fellow Professionals is unmatched.

The Southern California Section endorses Mr. Troyanoski's candidacy based on his up-to-date knowledge and working relationships of the District 11, his interests and motivation to serve his fellow PGA Professionals and his keen ability to serve at the National level for the PGA of America.

Sincerely,

Todd Keefer President



2017 - 2019 BOARD OF DIRECTORS ALOHA SECTION PGA

EddleE. Lee, PGA President

Kevin D. Carll, PGA Vice-President

David E. Havens, PGA Secretary

Lance S. Taketa, PGA Honorary President

Wesley Wallehua Executive Director / C.E.O

#### **DIRECTORS**

Ben Hongo, PGA - Maui Larry Keil, PGA - Oahu Steve Murphy, PGA - Kauai Garrett Okamura, PGA - Maui Kevin Shimomura. PGA - Oahu Aloha NCPGA Board of Directors,

It is with great pleasure that the Aloha Section PGA Board of Directors welcomes Len Dumas as your next Executive Director. I have had the honor of serving alongside Len during his term as President and Honorary President of your Section. As he begins his new role in leading your membership, please rest assured he will have the support of our Section.

Moving forward, it is our understanding that your new search for a District Director is underway and potential candidates will be submitting letters of interest to your Board. Over the last six years our District has grown closer in fellowship than any other District of the PGA of America. In Hawaii, the phrase 'Ohana (family) would best describe our tangible link to one another. While we respect your process of selecting a candidate that best relates to your Section, we do humbly ask you consider someone that understands the important governance challenges of each of our Section as well.

Wholeheartedly we would like to express our support Mr. Bill Troyanoski for District 11 Director. Mr. Troyanoski has demonstrated the necessary skills, knowledge, determination and compassion to be our next District 11 Director. More importantly, he possesses the Spirit of Aloha and has embraces its cultural values which will guide him in representing our District in the most effective way for our fellow PGA members.

Thank you very much for allowing us to voice our support for Mr. Troyanoski.

Eddie E. Lee, PGA

President

Aloha Section PGA and Foundation eddie.lee@davidleadbetter.com 808-281-4436





April 2, 2018

To: Ward Sutton, PGA Secretary, Northern California PGA

Aloha Mr. Sutton,

I am pleased to write a letter of recommendation for Bill Troyanoski to become the next District 11 Director on the PGA Board of Directors representing the Northern California PGA, Southern California PGA, and Aloha Section PGA Sections. I have gotten to know Bill very well as the current District 11 Director working closely with him and the other leadership in Northern California.

Bill has been very involved over the last few years serving as an Officer of the Northern California PGA and also serving on committees at the National level. I believe it's very important to have someone who has been actively involved in government at both the Section and National levels to know what challenges and issues are currently facing our Association. Bill not only knows what is going on, he takes the time to be educated and up to date on Issues so that he can be a valuable contributor.

One of the many things that impresses me about Bill is how he listens to all points of view and then intelligently voices his own opinion. Bill is a thinker that makes sure what he says is accurate and well thought out. His presence and how he carries himself in this way will make him a valuable contributor on the PGA Board of Directors.

I know how well respected Bill is not only within District 11 but also at the National level. That is why I am honored to recommend Bill Troyanoski as the next District 11 Director.

Mahalo,

Scott Ashworth, PGA
Director of Golf
Four Seasons Resort Lanai/ Manele Golf Course
District 11 Director, PGA Board of Directors



#### NORTHERN CALIFORNIA SECTION OF THE PROFESSIONAL GOLFERS' ASSOCIATION

AND
BY-LAWS
Revised 6/29/14

#### ARTICLE I NAME, PURPOSE, AFFILIATION, TERRITORY AND CONSTITUTION

#### 1.1 NAME

The name of this corporation is the "NORTHERN CALIFORNIA SECTION OF THE PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA, INC.", a non-profit corporation.

#### 1.2 PURPOSE

Shall be as stated in Article I, Section 2, of the Constitution of The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA.

#### 1.3 AFFILIATION

This SECTION shall be affiliated with The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA as the NORTHERN CALIFORNIA SECTION, and subject to the Constitution, By-Laws, Regulations and Policies of The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA.

#### 1.4 TERRITORY

The territorial limits of the SECTION shall be: All of the State of California that lies North of a line between the cities of Cambria, California, and Beatty, Nevada, plus the area in and around Porterville, California. Also, that territory in the State of Nevada that is bound on the East by a straight line running directly South from the Western boundary of the State of Idaho to North 38<sup>th</sup> degree latitude and on the South by the North 38<sup>th</sup> degree latitude or boundaries as may be amended from time to time by the PGA of America Board of Directors.

#### 1.5 CONSTITUTION

The By-Laws of this SECTION shall incorporate the Constitution and By-Laws of The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA, except as supplemented by the provisions contained in these By-Laws, provided these provisions shall not be inconsistent or at variance with the Constitution and By-Laws of The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA, nor with any of its rules and regulations, so long as said Constitution, By-Laws, Rules and Regulations are not in conflict with the Laws of the State of California or the Laws of the United States of America.

#### ARTICLE II CODE OF ETHICS

#### 2.1 THE PGA OF AMERICA

The Code of Ethics of The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA is hereby adopted.

#### 2.2 VIOLATIONS



A member or registrant in the PGA Professional Golf Management Program (PGA PGM) shall be deemed to have violated the Code of Ethics of the SECTION by committing any of the acts outlined in Article II, Section 3, of the Constitution and By-Laws of The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA or any amendments or modifications thereto.

#### ARTICLE III MEMBERS

#### 3.1 ELECTION PROCEDURE

<u>The procedure</u> for election to membership shall be as stated in the Constitution of The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA.

#### 3.2 ELIGIBILITY

Except honorary members, no person shall be eligible for membership, or shall retain membership in the SECTION unless that person is a member of The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA.

#### 3.3 CLASSIFICATIONS

The SECTION shall have as many classifications of membership as The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA shall from time to time have, which classes shall be denominated and defined in the same manner as those of The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA.

#### 3.4 CHANGES IN CLASSIFICATION

Annually the Section shall advise the National Office of the names of the members of the Section to whom a Membership Classification Questionnaire should be sent for the purpose of evaluating the employment status of such members. It shall be mandatory that such Questionnaire be completed and returned to the Secretary of the Association. Any member who fails to comply shall be subject to suspension as referred to in the Constitution of The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA.

If a non-temporary change in the employment status of a member places <u>said member</u> in a different class of membership, <u>he/she</u> shall be transferred to the appropriate class provided <u>he/she</u> received the approval of the BOARD OF DIRECTORS. Requests for such transfers may be initiated by the member, or the Secretary of the Section.

Any member who feels that <u>he/she</u> is improperly reclassified shall have the right to appeal to the BOARD OF DIRECTORS of the Section, provided such appeal is filed with the Secretary within thirty (30) days after notification to the member of <u>their</u> reclassification. Members may appeal the decision of the Section Board of Directors to the Board of Control pursuant to the provisions set forth in the PGA OF AMERICA By-Laws.

#### 3.5 RIGHTS

Rights of members shall be as stated in the Constitution of The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA.

#### 3.6 DUES

Section dues, according to classification, shall be fixed by the BOARD OF DIRECTORS. Each member shall be sent a notice if dues are changed.

The dues year of the Section shall correspond with the dues year of the Association.

#### 3.7 ASSESSMENTS

The BOARD OF DIRECTORS may levy assessments against the members for any lawful purpose, in amounts per classification, and fix the time of payment with thirty (30) days notice setting forth the amount and reason.

#### ARTICLE IV DISCIPLINARY ACTION

#### 4.1 BASIS AND PROCEDURES

The basis and procedures for Disciplinary Actions and appeal, <u>of any member</u> or registrant in the PGA PGM, shall be as stated in Article II, Section 4, entitled "Disciplinary Action" of the Constitution and By-Laws of The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA or any amendments or modifications thereto.

#### ARTICLE V MEETINGS

#### 5.1 ANNUAL/SEMI-ANNUAL MEETINGS

An Annual and Semi-Annual Meeting of members shall be held on call of the President at such time and place as may be determined by the BOARD OF DIRECTORS, and <u>no less than twenty (20) days nor more</u> than ninety (90) days notice thereof, shall be sent to all members. <u>Notice shall include the general nature of the business to be conducted and those matters which the Board, at the time the notice is given, intends to present for action by the members</u>

#### (a) AMENDMENTS

The By-Laws may be repealed, altered or amended, and new By-Laws adopted at the Annual or <u>Semi-Annual Meeting</u> of members by vote of two-thirds (2/3) of the voting members present at the Meeting. Proposed By-Laws or amendments thereto may be submitted to the Secretary in writing by either the BOARD OF DIRECTORS, or by any ten members in good-standing from the Section. Said proposed amendments, alterations, repeals and new By-Laws shall be forwarded to the Secretary and the Chair of the By-Laws Committee as defined in the Section Policies and Procedures manual. <u>Said Policies & Procedures Manual shall be made available to voting member(s) upon request</u>.

If an amendment or change is to be voted upon by the Membership, said amendment shall be forwarded by the Secretary to the members entitled to vote at <u>least 20 days prior to the date of Annual or Semi-Annual Meeting</u>. All amendments to the By-Laws shall become effective when adopted or at the time specified in the resolution.

#### 5.2 SPECIAL MEETINGS.

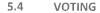
Any Officer of the Board, or 5 percent or more of the members, may call a special meeting of the members for any lawful purpose at any time. A special meeting called by any person entitled to call a meeting (other than the Board) shall be called by written request, specifying the general nature of the business proposed to be transacted, and submitted to the President or Vice President or the Secretary of the Section. The Officer receiving the request shall cause notice to be given promptly to the members entitled to vote stating that a meeting will be held at a specified time and date fixed by the Board, provided, however, that the meeting date shall be at least 35 but no more than 90 days after receipt of the request. If the notice is not given within 20 days after the request is received, the person or persons requesting the meeting may give the notice. Nothing in this section shall be construed as limiting, fixing, or affecting the time at which a meeting of members may be held when the meeting is called by the Board.

No business, other than the business that was set forth in the notice of the meeting, may be transacted at a special meeting.

The notice shall specify the place, date, and hour of the meeting. For a special meeting, the notice shall state the general nature of the business to be transacted and shall state that no other business may be transacted.

#### 5.3 QUORUM

A quorum at <u>either</u> the Annual or <u>Semi-Annual Membership Meeting or a special meeting</u> shall consist of fifteen percent of voting members. The President of the Section shall preside at all meetings of members, or in <u>his/her</u> absence, the Vice-President/Treasurer shall so preside, <u>or in his/her absence the Secretary shall so preside</u>.





There shall be no cumulative <u>voting</u> or <u>voting</u> by <u>proxy</u> at any meeting. All business shall be determined by majority vote of voting members present with the exception of amendments to the Constitution, <u>which</u> require a two-thirds (2/3) vote.

#### ARTICLE VI THE BOARD OF DIRECTORS

#### 6.1 CORPORATE POWERS

The BOARD OF DIRECTORS shall be responsible for the management of the Section and shall have the right to interpret these By-Laws and give direction in cases not provided for. All orders and regulations made by them shall be binding unless set aside by a two-thirds (2/3) majority vote of Members present at either the Annual, <u>Semi-Annual or any special</u> Meeting <u>of the Membership</u>.

#### 6.2 TERMS AND QUALIFICATIONS

The term of office for each <u>At-Large</u> Director shall be three years. In order to serve as a Director, a professional must be <u>an MP</u>, Class "A" or Life Member in good standing.

A Director may be removed by a two-thirds (2/3) vote of the BOARD OF DIRECTORS present, in accordance with Section 6.8.

With the approval of the BOARD OF DIRECTORS, the President may appoint a maximum of two (2) Independent Director(s) at the Annual Meeting, and they shall serve a term of two (2) years. The Independent Director(s) may be a non-PGA member(s). An Honorary Director may be appointed annually by the President based on previous service as a member of the BOARD OF DIRECTORS.

#### 6.3 NUMBER OF DIRECTORS

The number of Board Members shall not be not less than seven (7), which can be changed only by the voting members of the Section. The Board shall be composed of: President, Vice-President/Treasurer, Secretary, Honorary President, nine (9) Directors-At-Large, Chapter Representative(s) (one per Chapter), and may include Independent Director(s), and an Honorary Director, who are appointed by the President.

The Board shall set forth that each year, three (3) of the nine (9) at-large director positions shall be available to be filled as terms end.

#### 6.4 NOMINATION OF AT-LARGE DIRECTORS

The BOARD OF DIRECTORS shall at least one hundred eighty (180) days preceding the Annual Meeting, appoint a Nominating Committee of three (3) voting members of the Association, not more than one (1) of whom shall be a member of the Board, and such committee shall nominate not more than nine (9) candidates, nor less than five (5). The nominees shall be mailed or <u>via on-line voting as authorized by the Section Board of Directors</u> to each member of the Section by the Secretary at least ninety (90) days prior to the Annual Meeting.

Other voting members may be nominated by ten (10) voting members in good standing provided such nominations are made in writing by the individuals nominating them and are placed in the hands of the Secretary at sixty (60) days prior to the Annual Meeting.

#### 6.5 CONDUCT OF ELECTIONS

of

Not less than fifteen (15) days prior to the Annual Meeting of Members, the President (subject to the approval the BOARD OF DIRECTORS) shall appoint three Section members in good standing as inspectors of election, none of whom shall be a candidate in the pending election. The decision of a majority of the inspectors of election shall be conclusive.

Not less than forty-five (45) days prior to the Annual Meeting of members the Secretary shall cause to be prepared and mailed <u>or via on-line voting as authorized by the Section Board of Directors</u> to all members in good standing entitled to vote a ballot, which shall list all candidates in alphabetical order. Each such member may vote for as



#### NORTHERN CALIFORNIA SECTION OF THE PROFESSIONAL GOLFERS' ASSOCIATION

### CONSTITUTION AND BY-LAWS Revised 7/8/18

#### ARTICLE I NAME, PURPOSE, AFFILIATION, TERRITORY AND CONSTITUTION

#### 1.1 NAME

The name of this corporation is the "NORTHERN CALIFORNIA SECTION OF THE PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA, INC.", a non-profit corporation.

#### 1.2 PURPOSE

Shall be as stated in Article I, Section 2, of the Constitution of The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA. The mission of the Association is to promote the enjoyment and involvement in the game of golf and to contribute to its growth by providing services to golf professionals and the golf industry.

The Association will accomplish this mission by promoting the profession of golf professionals, enhancing the opportunities for amateurs, employers, manufacturers, employees, and the general public. In so doing, the Association will elevate and enhance the skills and standards of the professional golfer's vocation, promote the common business interests of golf professionals, stimulate interest in the game of golf, and promote the overall vitality of the game. The Association is a non-profit membership corporation formed under the Florida Not-For-Profit Corporation Act (the "NPCA"). The Association is a professional association organized as a membership corporation not-for-profit within the meaning of section 501(c)(6) of the Internal Revenue Code of 1986, as amended (the "Code"), and will not carry on any activities not permitted to be carried on by a Florida non-profit corporation or by an organization exempt from federal income taxation under Code section 501(c)(6).

#### 1.3 AFFILIATION

This SECTION shall be affiliated with The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA as the NORTHERN CALIFORNIA SECTION, and subject to the Constitution, By-Laws, Regulations and Policies of The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA.

#### 1.4 TERRITORY

The territorial limits of the SECTION shall be: All of the State of California that lies North of a line from Beatty, Nevada, including Porterville, to the intersection of California State Highway 33 and California State Highway 41, then continuing with a line from the intersection of the 33 and 41 to the intersection of State Highway 58 and U.S. Highway 101 then a line extending from the 58 and 101 intersection to the intersection of Kern Avenue and State Highway 1 and from that intersection a line through the intersection of Ramona Avenue and S. Bay Blvd. in Baywood Park to the Pacific Ocean. between the cities of Cambria, California, and Beatty, Nevada, plus the area in and around Porterville, California. Also, that territory in the State of Nevada that is bound on the East by a straight line running directly South from the Western boundary of the State of Idaho to North 38<sup>th</sup> degree latitude and on the South by the North 38<sup>th</sup> degree latitude or boundaries as may be amended from time to time by the PGA of America Board of Directors.

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#### 1.5 CONSTITUTION

The By-Laws of this SECTION shall incorporate the Constitution and By-Laws of The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA, except as supplemented by the provisions contained in these By-Laws, provided these provisions shall not be inconsistent or at variance with the Constitution and By-Laws of The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA, nor with any of its rules and regulations, so long as said Constitution, By-Laws, Rules and Regulations are not in conflict with the Laws of the State of California or the Laws of the United States of America.

#### ARTICLE II CODE OF ETHICS

#### 2.1 THE PGA OF AMERICA

The Code of Ethics of The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA is hereby adopted.

#### 2.2 VIOLATIONS

A member or registrant in the PGA Professional Golf Management Program (PGA PGM) shall be deemed to have violated the Code of Ethics of the SECTION by committing any of the acts outlined in Article II, Section 3, of the Constitution and By-Laws of The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA or any amendments or modifications thereto.

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#### 3.1 ELECTION PROCEDURE

<u>The procedure</u> for election to membership shall be as stated in the Constitution of The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA.

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Except honorary members, no person shall be eligible for membership, or shall retain membership in the SECTION unless that person is a member of The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA.

#### 3.3 CLASSIFICATIONS

The SECTION shall have as many classifications of membership as The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA shall from time to time have, which classes shall be denominated and defined in the same manner as those of The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA.

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Any member who feels that <u>he/she</u> is improperly reclassified shall have the right to appeal to the BOARD OF DIRECTORS of the Section, provided such appeal is filed with the Secretary within thirty (30) days after notification to the member of <u>their</u> reclassification. Members may appeal the decision of the Section Board of Directors to the Board of Control pursuant to the provisions set forth in the PGA OF AMERICA By-Laws.

#### 3.5 RIGHTS

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The notice shall specify the place, date, and hour of the meeting. For a special meeting, the notice shall state the general nature of the business to be transacted and shall state that no other business may be transacted.

#### 5.3 QUORUM

A quorum at <u>either</u> the Annual or <u>Semi-Annual Membership Meeting or a special meeting</u> shall consist of fifteen percent of voting members. The President of the Section shall preside at all meetings of members, or in <u>his/her</u> absence, the Vice-President/Treasurer shall so preside, <u>or in his/her absence the Secretary shall so preside</u>.

#### 5.4 VOTING

There shall be no cumulative <u>voting</u> or <u>voting by proxy</u> at any meeting. All business shall be determined by majority vote of voting members present with the exception of amendments to the Constitution, <u>which</u> require a two-thirds (2/3) vote.

#### ARTICLE VI THE BOARD OF DIRECTORS

#### 6.1 CORPORATE POWERS

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#### 6.2 TERMS AND QUALIFICATIONS

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The Board shall set forth that each year, three (3) of the nine (9) at-large director positions shall be available to be filled as terms end.

#### 6.4 NOMINATION OF AT-LARGE DIRECTORS

The BOARD OF DIRECTORS shall at least one hundred eighty (180) days preceding the Annual Meeting, appoint a Nominating Committee chair who shall form a Nominating Committee and of three (3) voting members of the Association, not more than one (1) of whom shall be a member of the Board, and such committee-shall nominate not nominees shall be mailed or via on-line voting as authorized by the Section Board of Directors to each member of the Annual Meeting.

Comment [AL2]: REVIEWED; NO CHANGES

Comment [LD3]: Tom Brawley suggests "Nor



Rights of members shall be as stated in the Constitution of The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA.

#### 3.6 DUES

Section dues, according to classification, shall be fixed by the BOARD OF DIRECTORS. Each member shall be sent a notice if dues are changed.

The dues year of the Section shall correspond with the dues year of the Association.

#### 3.7 ASSESSMENTS

The BOARD OF DIRECTORS may levy assessments against the members for any lawful purpose, in amounts per classification, and fix the time of payment with thirty (30) days notice setting forth the amount and reason.

#### ARTICLE IV DISCIPLINARY ACTION

#### 4.1 BASIS AND PROCEDURES

The basis and procedures for Disciplinary Actions and appeal, of any member or registrant in the PGA PGM, shall be as stated in Article II, Section 4, entitled "Disciplinary Action" of the Constitution and By-Laws of The PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA or any amendments or modifications thereto.

#### ARTICLE V MEETINGS

#### 5.1 ANNUAL/SEMI-ANNUAL MEETINGS

An Annual and Semi-Annual Meeting of members shall be held on call of the President at such time and place as may be determined by the BOARD OF DIRECTORS, and <u>no less than twenty (20) days nor more</u> than ninety (90) days notice thereof, shall be sent to all members. <u>Notice shall include the general nature of the business to be conducted and those matters which the Board, at the time the notice is given, intends to present for action by the members</u>

#### (a) AMENDMENTS

The By-Laws may be repealed, altered or amended, and new By-Laws adopted at the Annual or <u>Semi-Annual Meeting</u> of members by vote of two-thirds (2/3) of the voting members present at the Meeting. Proposed By-Laws or amendments thereto may be submitted to the Secretary in writing by either the BOARD OF DIRECTORS, or by any ten members in good-standing from the Section. Said proposed amendments, alterations, repeals and new By-Laws shall be forwarded to the Secretary and the Chair of the By-Laws Committee as defined in the Section Policies and Procedures manual. <u>Said Policies & Procedures Manual shall</u> be made available to voting member(s) upon request.

If an amendment or change is to be voted upon by the Membership, said amendment shall be forwarded by the Secretary to the members entitled to vote at <u>least 20 days prior to the date of Annual or Semi-Annual Meeting</u>. All amendments to the By-Laws shall become effective when adopted or at the time specified in the resolution.

#### 5.2 SPECIAL MEETINGS.

Any Officer of the Board, or 5 percent or more of the members, may call a special meeting of the members for any lawful purpose at any time. A special meeting called by any person entitled to call a meeting (other than the Board) shall be called by written request, specifying the general nature of the business proposed to be transacted, and submitted to the President or Vice President or the Secretary of the Section. The Officer receiving the request shall cause notice to be given promptly to the members entitled to vote stating that a meeting will be held at a specified time and date fixed by the Board, provided, however, that the meeting date shall be at least 35 but no more than 90 days after receipt of the request. If the notice is not given within 20 days after the request is received, the person or persons requesting the meeting may give the notice. Nothing in this section shall be construed as limiting, fixing, or affecting the time at which a meeting of members may be held when the meeting is called by the Board.

Comment [AL1]: REVIEWED, NO CHANGES

# NCPGA Board Meeting Voted Action Item Log

Meeting Date	Action	Motion by	2nd by	Vote	Notes
12/04/16	Minute Approval - July 10, 2016	Jones	Sutton	APPROVED	Unanimous
12/04/16	Minute Approval - October 17, 2016	Tuhn	Troyanoski	APPROVED	Unanimous
12/04/16	Motion to approve - Dues Increase by 10%	Jones	Moriarty	APPROVED	Unanimous
12/04/16	Motion to approve -2017 Operating Budget	Jones	Tuhn	APPROVED	Unanimous
02/27/17	Minute Approval - December 4, 2017	Tuhn	Brace	APPROVED	Unanimous
02/27/17	Motion to Adjourn	Kelly	Bailey	APPROVED	Unanimous
04/24/17	Minute Approval - February 27, 2017	Tuhn	Sutton	APPROVED	Unanimous - Adjustments noted: Motion to list Past
			The state of the state of		President Young as "Past President" not as Director
04/24/17	Motion to approve Apprentice Orientation Policy	Winiecki	Moriarty	APPROVED	Unanimous
04/24/17	Motion to Amend Apprentice Engagement Policy	Bailey	Alley	APPROVED	Unanimous - Mentions of "active" / "inactive" status to be
					removed from policy.
04/24/17	Motion to Amend Apprentice Engagement Policy	Winiecki	Bailey	FAILED	Majority - 3 in favor, remaining directors against requiring (1) seminar OR (1) meeting AND tournament.
04/24/17	Motion to review and approve proposed evolution plan for	Sutton	Dumas	APPROVED	Unanimous
	committee structure				
04/24/17	Motion to Adjourn	Dumas	Winiecki	APPROVED	Unanimous
07/09/17	Minute Approval - April 24, 2017	Brace	Kepler	APPROVED	Unanimous - Adjustments noted: Title of "Apprentice
					Engagement Policy" and "Apprentice Recommendations"
					added to minutes.
07/09/17	District 11 Director Election: Nominees - Len Dumas, Shim	Ballot	t	APPROVED	1st Round Ballot - Len Dumas elected as District 11 Director
	LaGoy				on close ballot count.
07/09/17	Motion to Adjourn	Wilcox	Winiecki	APPROVED	Unanimous
10/23/17	BOD Minute Approval - July 19, 2017	د	Tuhn	APPROVED	Unanimous
10/23/17	Reopen NCPGA Hall of Fame	Dumas	Kepler	APPROVED	Unanimous
10/23/17	Motion to Adjourn	Dumas	Kepler	APPROVED	Unanimous
12/03/17	Motion to appprove minutes October 23, 2017	Tuhn	Brace	APPROVED	Unanimous
12/03/17	Motion to approve minutes October 27, 2017	Dumas	Brace	APPROVED	Unanimous
12/03/17	Motion to approve minutes November 27, 2017	Winiecki	Kelly	APPROVED	Unanimous
12/03/17	Motion to Adjourn	Tuhn	Brace	APPROVED	Unanimous
12/18/17	Motion to approve 2018 Budget	Winiecki	Moriarty	APPROVED	Unanimous
02/26/17	Motion to approve minutes December 4, 2017	Kelly	Lewis	APPROVED	Unanimous
02/26/18	Motion to approve minutes December 18, 2017	Kelly	Lewis	APPROVED	Unanimous
02/26/18	Motion to Adjourn	Lewis		APPROVED	Unanimous



# NCPGA Board Meeting Request Log

Meeting Date	Board Request	Requested By	Responsible Party	Due Date	Status	Notes
12/06/15	Compensation Survey Completion - set goal to improve ranking of 20th out of 41 Sections	Jones	Board/Staff	12/31/16	ONGOING	Promote participation to membership. Update at 04/24/17 meeting: NCPGA ranked 9th out of 41 Sections for
02/22/16	Sort lists alphabetically so that searching listed members is easier	Moriarty	Staff	12/31/16	COMPLETE	Dat ucidation. Ongoing item marked complete per 02/27/17 Board Meeting
02/22/16	Chapter Presidents are presented with challenge to get together before the Semi-Annual Meeting to discuss best practices that may work for other chapters.	Stansberry	Chapter/Presidents	07/10/16	COMPLETE	Ongoing item marked complete per 02/27/17 Board Meeting
12/04/16	Encourage Chapter Presidents to get together to increase participation and apprenticeship	Stansberry	Chapter/Presidents	12/31/17	ONGOING	02/27/17 - Chapter Presidents' Meeting Kickoff 07/09/17 - Meeting unsuccessful due to low engagement
04/24/17	VP Moriarty to create task force to review bylaws, particularly 6.5 as it relates to elections.	Troyanoskí	Moriarty	07/09/17	ONGOING	Discussion on looking into updates from previous meetings. Those who would like to participate should contact VP Morianty
04/24/17	Provide update on Engagement Survey, Exec. Dir. Thomas and team to research engagement tool and benchmark in order to measure progress.	Sutton	Exec. Dir. Thomas	2017	ONGOING	
07/09/17	Request for Gloria Armstrong Award	Winiecki	Exec.Dir. Thomas	2018	COMPLETE	
07/09/17	Request BOD's make efforts to get involved with the PGA Foundation	Moriarty	Maul	2018	ONGOING	
10/23/17	Request to explore options for disaster relief program	Kepler	Exec.Dir. Thomas	12/03/17	COMPLETE	Name of the Party
10/23/17	Send information to board members not in attendance in order to prepare for discussion of educational opportunities at next BOD meeting	Pence	Staff	12/03/17	CANCELLED	
10/23/17	Looking for motion at Annual BOD Meeting to support Gloria Armstrong as inaugural recipient of Diversity in Golf award.	Winiecki	800	12/03/17	COMPLETE	
10/23/17 12/03/17 02/26/18	Send statements and letters to employers regarding time   commitments   none   none	ВОБ	Exec.Dir. Thomas	12/03/17	COMPLETE	





# Northern California PGA All PGA\_COMPANY Values Period Ending Mar-18 Statement of Activities

	YTD Revenue	YTD Expenses	YTD Profit/Loss	YTD Revenue	YTD Expenses	YTD Profit/Loss	Current Year vs. Prior Year Revenu	Current Year vs. Current Year vs. Prior Year Revenue Prior Year Expense	Current Year vs. Prior Year Profit/Loss
	Mar-18	Mar-18	Mar-18	Mar-17	Mar-17	Mar-17			
Section Activities									
10150-Section Meetings	1,798	6,692	(4,894)	(0)	1,295	(1,295)	1,798	5.396	(3.599)
10800-General & Admin	54,328	101,689	(47,361)	49,865	93,375	(43,511)	4,464	8.314	(3.850)
11100-Tournaments	87,400	106,313	(18,913)	85,630	107,429	(21,799)	1,770	(1.116)	2 886
11350-Player Development	(0)	17,079	(17,079)	(0)	15,628	(15,628)	(0)	1.450	(1.450)
11400-Growth of Game	5,161	5,161	(0)	13,483	13,483	(0)	(8,322)	(8,323)	(0)
33370-Allied Association	(0)	0	(0)	450	411	39	(450)	(411)	(33)
33380-Communications	(0)	750	(750)	(0)	1,500	(1,500)	(0)	(750)	(52)
40100-Marketing	3,145	23,124	(19,979)	14,260	36,546	(22,286)	(11,115)	(13.422)	2307
41500-Membership	156,156	55,676	100,480	133,606	58,944	74,662	22.550	(3.268)	25.818
	307,988	316,483	(8,495)	297,294	328,613	(31,319)	10,694	(12,130)	22,824
Chapter Activities									
30800-Assistants Division	10,700	7,883	2,817	8,615	1,654	6,962	2.085	6.230	(4 145)
30900-Seniors Division	14,785	11,422	3,363	17,930	6,039	11,891	(3,145)	5.383	(8,528)
33300-North State Chapter	1,190	1,250	(09)	1,000	56	944	190	1.194	(1,004)
33310-Monterey Chapter	1,335	613	722	3,915	923	2,992	(2,580)	(310)	(2,270)
33320-North Coast Chapter	1,730	1,654	92	2,070	2,581	(511)	(340)	(927)	587
33340-San Joaquin Chapter	6,310	6,111	199	5,440	4,481	959	870	1.630	(760)
33360-Sierra Nevada Chptr	2,115	1,215	006	2,990	6,568	(3,578)	(875)	(5.353)	4 478
33410-Bay Area Chapter	7,210	5,404	1,806	8,340	7,645	695	(1,130)	(2,241)	1111
	45,375	35,552	9,823	50,300	29,946	20,354	(4,925)	5,606	(10.531)
Increase/(Decrease) in Net Assets from Operations	353,363	352,035	1,328	347,594	358,559	(10,965)	5,769	(6,525)	12,293
Increase/(Decrease) in Net Assets	353,363	352,035	1,328	347,594	358,559	(10,965)	5,769	(6,525)	12,293



## Northern California PGA All PGA\_COMPANY Values Comparative Statement of Financial Position

Acceto			Mar-18	Mar-17
Assets	Current Assets			
		Cash and Cash Equivalents	57,402	1,764
		Accounts Receivable	262,332	244,171
		Prepaid Expenses - Current	15,163	21,669
		Total Current Assets	334,897	267,604
	Due from/to Affiliates			
	Property and Equipment			
		Leasehold/Building Improvements	4,562	4,562
		Computer Hardware	13,399	22,989
		Computer Software	1,499	1,499
		Equipment	6,567	6,567
		Furniture & Fixtures	5,895	5,895
		Automobile	79,349	79,349
		Less: Acc Depreciation	(92,389)	(90,953)
		Total Property and Equipments	18,881	29,907
	Other Assets			
		Total Other Assets	<u> </u>	
		Total Assets	353,777	297,511
Liabilities				
	Current Liabilities			
		Accounts Payable & Accrued	48,000	56,005
		Deferred Revenue Current	350,345	271,398
		Total Current Liabilities	398,345	327,403
	Other Liabilities			
		Total Liabilities	398,345	327,403
	Net Assets			
		Net Assets	(44,568)	(29,892)
		Total Net Assets	(44,568)	(29,892)
		Total Liabilities and Net Assets	353,778	297,511





#### MEMBERSHIP REPORT (As of March 31, 2018)

• Total Membership: 1121

• Total Members: 916

o Inactive: 34

o Class F: 5

o Suspended Members: 1

• Total Apprentices: 205

o Suspended Apprentices: 52

New Facilities: 3

New Apprentices: 7

• New Members: 7

• Transfers into Section: 1

**Total Inactive: 34** 

First Name	Last Name
Sue	Fiscoe
David	Rowe
Cathy	Johnson
Shawn	Clark
Roger	Clark
Bob	Peterson
Rick	Moreno
Robert	Haney
Daniel	Herek
Mike	Huetter
Bob	Lunn
Gary	Mandrella
Don	Randall
Mark	Fielding
Jeff	Bushnell
Mike	Rubio
Steve	Porter
Mark	Lavin
Jeff	Earl
Lance	Johnson
Tim	Pometta-Horn
Brannigan	McNulty
Gregory	Raleigh
Wendy	Stuart
Leo	Vath
Stan	Bean
Todd	Fischer

Cody	Long
Tim	McKeever
Eddy	Forrest
Gary	Xavier
Nick	Koch
Eric	Navarro
DJ	Milligan

# **Suspended Members: 1**

First Name	Last Name
Joseph	Storbakken

# Class F: 5

First Name	Last Name
Bryan	Springer
Krystal	Shearer-Kelly
David	Schacht
Timothy	Coles
David	Temples

# **Suspended Apprentices: 52**

First Name	<u>Last Name</u>	Member Class	Employer Name	Phone Number
Michael	Samaniego	B-1	Morro Bay Golf Course	(805) 305-9132
Andrew	Vassallo	B-1	Cherry Island Golf Course	
Clark	Bentz	B-1	Rancho Del Rey Golf Club	(209) 617-8543
Mark	Wiese	B-13	Monarch Bay Golf Club	(510) 675-0772
Dirk	Zander	B-13	Palo Alto Hills Golf & Country Club	(650) 465-0526
Cole	Gibson	B-13	Morgan Creek Golf Club	(707) 484-1929
Glenn	Matthews	B-17	Visalia Country Club	(619) 299-7457
Michael	Barry	B-21		(916) 873-0143
Manuel	Freitas	B-4	San Juan Oaks Golf Club	(408) 804-0481
Jay	Jilot	B-6	GolfTEC-Reno	(775) 232-1174
Andrew	Bradford	B-6		(909) 894-6056
James	Hutchings	B-6	Martis Camp Club	(651) 442-6790
Noah	Montgomery	B-6	DarkHorse Golf Club	(510) 301-1895
Joseph	Calhoun	B-8	Almaden Golf & Country Club	(408) 642-4234
Ту	Puekdang	B-8	Yolo Fliers Club	(650) 833-9485
Blake	Bertrand	B-8	Diablo Country Club	(925) 642-8412
Christopher	Hatzke	B-8	Paradise Valley Golf Course	(707) 372-4161
Jeffrey	Van Kula	B-8	Peninsula Golf & Country Club	(650) 771-0596
Nicholas	Garrison	B-8	Round Hill Country Club	
Sean	Boggs	B-8	Empire Ranch Golf Course	(775) 750-0651
Andrew	Но	B-8	Stanford Golf Course	(415) 867-4800
Kyle	Ortiz	B-8	California Golf Club of San Francisco	(714) 726-9660
Mark	VanBuskirk	B-8	The Course at Wente Vineyards	(925) 784-3854

Douglas	Ogard	B-8	Claremont Country Club	(920) 471-3833
Eric	Smith	B-8	Glenbrook Club	(760) 534-1879
Zachary	Brode	B-8	Peninsula Golf & Country Club	(650) 868-3800
Ryan	Arnold	B-8	Fort Washington Golf & Country Club	(559) 240-4527
Patrick	Davis	B-8	The Course at Wente Vineyards	(925) 525-2197
Dallas	Lopez	B-8	Poppy Ridge Golf Course	(209) 666-0996
Edward	Cosgriff	B-8	Sequoia Woods Country Club	(415) 459-0660
Phillip	Mabe	B-8	Lake Tahoe Golf Course	(910) 200-7797
Jeffrey	Burr	B-8	Spyglass Hill Golf Course	(831) 402-3802
Russell	Riner	B-8	Greenhorn Creek Resort	(209) 573-3169
Leone	Hansen	B-8	Carmel Valley Ranch	(831) 236-2914
Stevan	Peters	B-8	Petaluma Golf & Country Club	(707) 704-1402
Zachary	Bischoff	B-8	California Golf Club of San Francisco	(831) 331-3253
Ryan	Polisso	B-8	Old Greenwood	(530) 320-4136
Howard	Muto	B-8	Napa Golf Course @ Kennedy Prk	(707) 208-9103
Anthony	Shiffert	B-8	Visalia Country Club	(559) 280-2066
Michael	Nicoletti	B-8	Granite Bay Golf Club	(209) 617-0740
Mark	Hayes	B-8	Dayton Valley Golf & CC	(815) 616-1000
Delfino	Alvarez-Vazquez	B-8	Discovery Bay Country Club	(209) 598-9496
Nicholas	Price	B-8	California Golf Club of San Francisco	(971) 221-2743
Candice	Nishimura	B-8	Presidio Golf Course	(650) 339-4544
Patrick	Steiner	B-8	Windsor Golf Club	(707) 542-8892
Joshua	Criswell	B-8	Saddle Creek Golf Club	(209) 770-2454
Brooks	Besson	B-8	Mc Innis Park Golf Center	(415) 686-6002
Cole	Erquiaga	B-8	Winnemucca Golf Course	(775) 304-7294
Jeffrey	Allen	B-8	Lake Merced Golf Club	(626) 589-3139
Kendall	Cripe	B-8	Tracy Golf & Country Club	(209) 627-6967
Ryan	McKinney	B-8	Copper River Country Club	(559) 285-8579
Christian	Talavera	B-8	Berkeley Country Club	(925) 768-2155

# **New Facilities: 3**

FACILITY	STREET1	STREET2	PHONE
Club Champion - San Carlos	3480 Blackhawk Plaza Cir D5	Danville, CA 94506	(925) 736-2002
Club Champion - San Francisco	1123 Industrial Road	San Carlos, CA 94070	(888) 340-7820
Spartan Golf Complex	579 E. Alma Avenue	San Jose, CA 95112	(408) 924-1251

# **New Apprentices: 7**

FULL NAME	FACILITY	CLASS	FAC PHONE
Daniel G. Degenhardt	Tahoe Donner Golf Course	B-8	(530) 587-9443
Brad J. Marek	Eric Jones Golf Academy	B-6	(650) 274-3890
	Palo Alto Hills Golf & Country	B-8	(650) 948-2320
Aaron D. Sandoval	Club		
Taylor C. Sandusky	Catta Verdera Country Club	B-8	(916) 645-7200
Joshua F. Stone	Swenson Park Golf Club	B-8	(209) 937-7360
Anthony J. Valverde	Brookside Country Club	B-8	(209) 956-6200

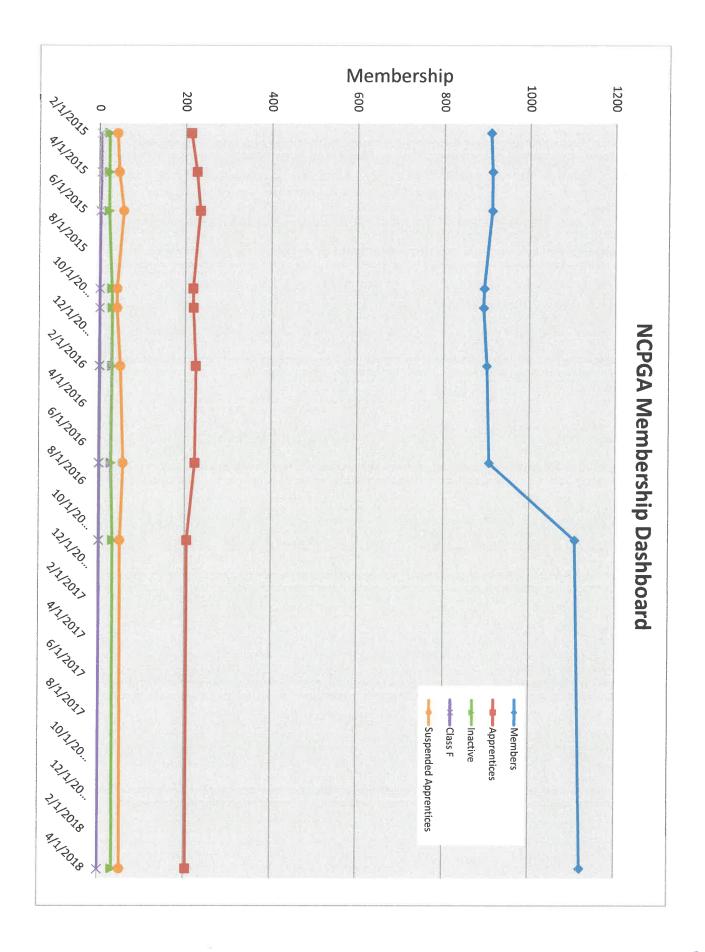
Evan P. Waterhouse	Old Greenwood	B-8	(530) 550-7010	

# New Members: 7

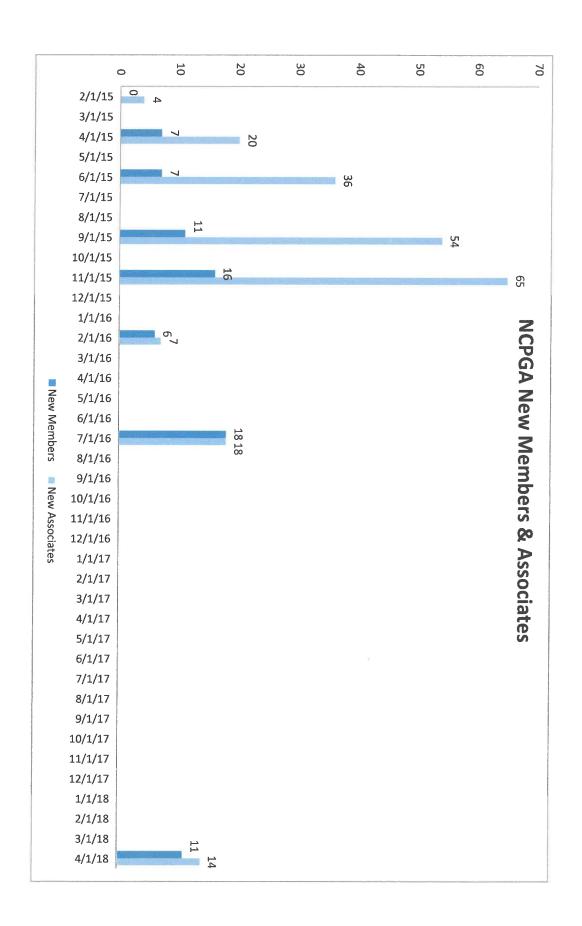
FULL NAME	FACILITY	CLASS	FACILITY PHONE
Andrew R. Anido, PGA	Orinda Country Club	A-8	(408) 803-5402
Clayton M. Bennett, PGA	Madera Golf & Country Club	A-1	(559) 349-9993
Devin M. Meheen, PGA	Northern California Golf Assoc	A-11	(831) 624-1635
Joshua D. Kelley, PGA	GolfTEC - Pleasant Hill	A-6	
Kevin D. Wentworth, PGA	Castlewood Country Club	A-8	(510) 418-5831
Mark R. Hardin, PGA	Hunter Ranch Golf Course	A-8	(303) 921-1328
Maxwell W. Kirske, PGA	Poppy Ridge Golf Course	A-8	(925) 935-6497

# **Transfers into the Section: 1**

Name	Member	Employer Name	Work Phone	Previous Section
	Classification		Number	
Brian F. Seal	A-8	Montreux Golf & CC	(775) 849-9496	Southwest









# **Event Calendar**

Date	Tournament	Course
Apr 23, 2018	Chris Thomas Memorial	The Olympic Club
	Family Fundraiser	
Apr 30, 2018 - May	NCPGA Match Play	Corral de Tierra - Pasatiempo GC -
2, 2018	Championship	Cypress Point - Pebble Beach
May 7 - 8, 2018	U.S. Open Local	Ft. Washington Golf & CC, Yocha Dehe
	Qualifier	GC
May 14, 2018	Senior/Super Sr. Pro-Pro	Coyote Creek GC
	#5	
May 17, 2018	U.S. Open Local	Rancho Murieta CC
	Qualifier	
May 21, 2018	NCPGA Sr. Jr.	Crow Canyon CC
	Championship	
May 29, 2018	U.S. Senior Open	Diablo CC
	Qualifier	
June 13 - 14, 2018	Junior NCPGA Section	Poppy Ridge GC
	Championship	
June 17 - 20, 2018	Professional National	Bayonet & Black Horse
	Championship	



# **District 11 Director Report**

Scott Ashworth, PGA
District 11 Director, PGA of America Board of Directors

Aloha Northern California PGA Board of Directors,

It's once again an honor to be with you at your Board meeting. The following are some brief highlights from our Association:

- It was announced a few weeks back that the sale of St. Lucie Golf Club was completed to CGI St. Lucie LLC. We
  will continue to pursue a divesture of the PGA Center for Golf Learning and Performance property. It's
  important that everyone keep in mind that this sale will NOT affect PGA Golf Club. There is a long term
  commitment to improving the properties and we are well underway with this goal.
- There have been reports concerning the PGA of America and a potential move of our HQ to Texas. There are many exciting options and Frisco is one of these. Please know that the Board of Directors have not made any final decisions and reports that we have are inaccurate. The due diligence phase is ongoing as we did issue a request for proposal to a number of markets last year that are potentially well suited and interested in developing a new headquarters campus for us. But again, no decisions have been made.
- New PGA Learning Strategy for students will begin in July. The purpose of this new Learning Strategy is to meet
  the expectations of our customers, employers, and our professionals. The three career paths offered are Golf
  Operations, Teaching/Coaching, and Executive Management.
- PGA.PERKSPOT.com was launched at the PGA Show and offers discounts to PGA Members on thousands of
  everyday items. It also allows Members to customize and choose the categories that are most relevant to them
  in their everyday lives and tailor their experiences to their needs. If you have not signed up yet, I strongly
  encourage you to do so.
- The election for our next PGA Secretary is well under way. I met up in Houston with Bill, Dede, Ward, and Len at the Super Regional meeting where we were able meet face to face with the candidates. Again, the candidates are: Jim Dorman from the Gulf States, John Lindert from Michigan, Rick Murphy from the Carolinas, and Tom Wildenhaus from South Florida. There is still a lot of time between now and November 9 when the election will take place in Palm Springs, CA. Please let me know if I can answer any questions about the candidates.

As always, please feel free to reach out to me anytime at (808) 639-6394 or scott.ashworth@fourseasons.com.

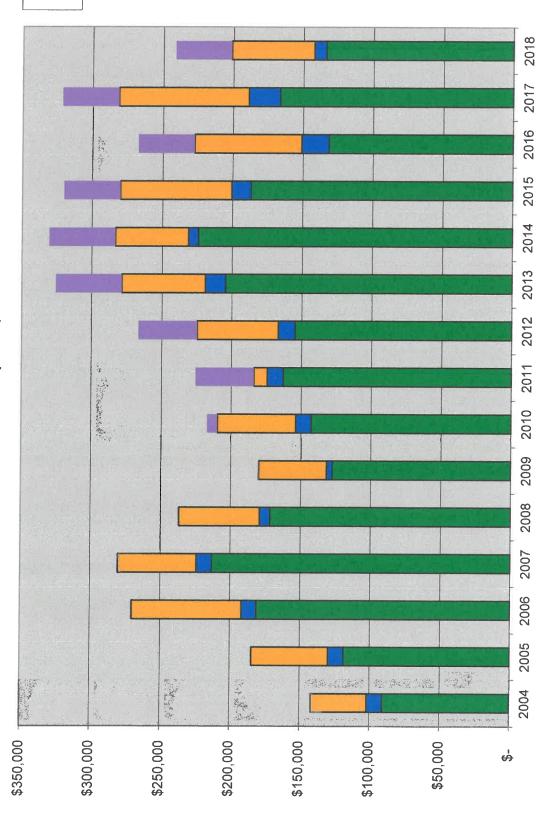
Mahalo,

Scott Ashworth, PGA
Director of Golf
Four Seasons Resorts Lanai

Nor Cal PGA Fundraising Dashboard as of April 20, 2018

■JTNC (Junior Tour)

Meetings Tournaments





# Fundraising/Sponsorship Dashboard Page 2

2018 NCPGA Top Sponsors		
Capital Insurance Group	69	18.000
Pepsi	49	15,500
Eldorado	69	15,000
Discover Network - Pending	- 69	12,000
ClubCar	<b>69</b>	12,000
11.7	69	9,000
E-Z-Go	69	11,000
18Birdies	69	12.000
Heffernan Insurance	69	2,000
Golf Insurance Svcs/Epic	69	5.000

2018 NCPGA Foundation Sponsors		
Capital Insurance Group (Foundation & JTNC)	69	110,000
AON Benfield	<b>49</b>	25,000
Willis Re	49	25,000
Golf Insurance Svcs	69.	2,500

Changes to NCPGA Sponsors	2017	2018	Delta
}-		2	
	\$ 11,500	\$ 9,500	\$ (2.000)
Boditrak	49	\$ 2.250	\$ 2250
SCNS	3 000	4 000	# 1,500 Dire #4 000 to EDN for Thomas Catalantin
	000,0	1,000	a contract of the second and the sec
Discover	\$ 12,000	·	8(12,000)
Vern Wascom	\$ 4,000	\$ 3,500	\$ (500) Dropped out of Team Champ; focusing on Seniors & SNC Chapter
VoiceCaddie	49	\$ 3,000	3,000
Levelwear	- -	\$ 1,500	\$ 1,500 Plus product for PS4 participants
Net Delta			\$ (6,750)
Changes to PGAHQ Sponsors National Car Rental	\$ 16,000	69	\$(16,000) Moved to PGA Jr League
Net Delta with PGAHQ Sponsors			\$(22,750)

Sanchez
Update - Jeff
Generation I
Prospecting/Lead

		30/18	11/18		ru 11/30/18	8		
Current Clients	BodiTrak- thru 12/31/18	Code Green Apparel- thru 11/30/18	Evolve (renewal)- thru 12/31/18	Heffernan- thru 6/30/18	Precise Yardage Books- thru 11/30/18	SCNS (renewal)- thru 12/31/18	VoiceCaddie- thru 3/31/19	

Contract Pending PetersenDean- new client

Anova Golf	United Airlines (Bill T.)	Garmany (Nancy) Tampa Bav Bank- credit card (Matt M.)		Prospects / Leads	Ahead	Club Champion	GolfNow (Pat)	Quick, golf or eGull	ShortGolf	SuperSpeed Golf
il)- thru 12/31/18	hru 3/31/19	nding	n- new client							

Sanchez
\* PG&E / PG&E Foundation
\* Tile
\* Virtage Wine Estates
\* U.S. Bank
\* Adobe
\* BBSI
\* Orchard Supply Hardware
\* Kaiser
\* Stephen Silver Fine Jewelry
\* Home Depot
\* Ray Scott (high net worth contact)
\* AudicEngine USA (speakers)
\* NIKE (Rick Gielow)
\* Southwest Airlines
- KemperSports (may consider in 2018)
- Touchstone Golf
- Blue Shield of CA

Declined:

Renewals
Perry Ellis International- ended 12/31/17
PXG- ended 12/31/17
Stuart Event Rentals- ended 12/31/17

Proposal Stage

\*\*NCPGA Section Lead/Client

Section
\*Maui Jim - wanted exposure for product only
\*Ernest Sports - Possible for future
\*Global Golf Post - No response; multiple attempts

4/20/2018



## NORTHERN CALIFORNIA SECTION BOARD MEETING

April 22, 2018

# REGIONAL LEAGUE MANAGER REPORT

# NIKKI GATCH, PGA

The Northern California Section continues to see positive growth with PGA Jr. League this season, showing year-over-year growth of over 30% in both Captain and Player Registrations.

Here is a snapshot of the current Captain, team and league counts for the Section, as well as comparisons to 2017:

 Captains:
 96
 (2017: 71)

 Teams:
 120(anticipated)
 (2017: 86)

 Leagues:
 24 (anticipated)
 (2017: 19)

 Players:
 1440(anticipated, assuming 12 players per team)
 (2017: 1,148)

Anticipated Section Remuneration: \$15,120 (\$10.50 per player)

We have now transitioned from the promotion of the program and encouraging Captain Registration to League formation, Team Kit fulfillment, and the start of the competitive season.

The Post Season will now consist of a Section Championship (including two local qualifiers), 12 Regional Championships (increase from 8), and the National Championship. In addition to the Section Remuneration mentioned above, the Section will also receive funding (\$21,000) from National Car Rental to be used in administering the Section Championship (and subsequent qualifiers).

The post season events have been confirmed.

South Qualifier: August 4 – Los Lagos (San Jose) North Qualifier: August 12 - The Ridge (Auburn)

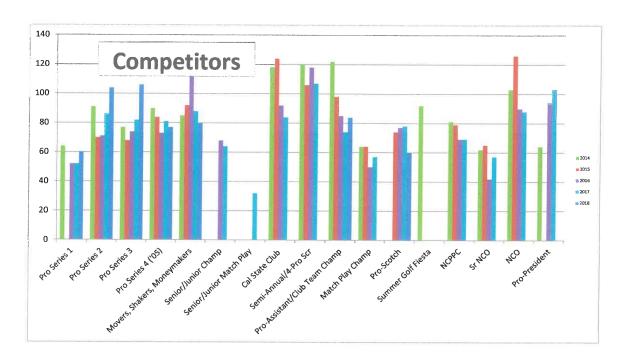
Section Championship: August 18-19 – Haggin Oaks (Sacramento)

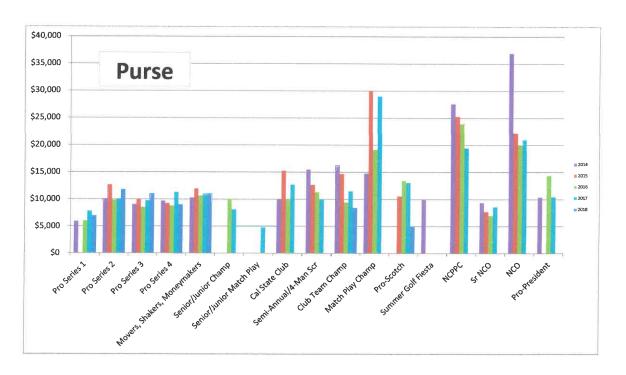
The Northern California Section Champion will advance to the Western Regional, along with Southern California, Aloha, and the Southwest Sections. The Western Regional will be held on September 15-16 at Rancho Bernardo Inn (San Diego). Champions from each of the 12 Regional Championships will advance to the National Championship on November 14-19 at Grayhawk Golf Club in Scottsdale, AZ.

Respectfully submitted, Nikki Gatch, PGA Regional League Manager, District 11



As of April 20, 2018
Participation is up 6% as compared to 2017; Purses are down 15% over 2017







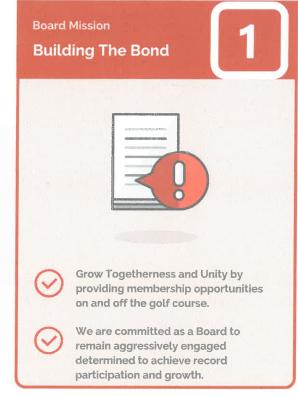




# 4

# Key Pillars to MBA Chapter Success

# How are we going to track our impact?









Greetings,

The North State Chapter is proud to announce growing participation and a very active tournament schedule in 2018.

Our first event was our semi-annual meeting held at Timber Creek Golf Club in Roseville on March 12<sup>th</sup>.

We had record participation for our meeting with nearly 30 in attendance, followed by a great session of sharing best practices.

We are scheduled for 2 Pro/AM events this year. The first at Lake of the Pines on May 11<sup>th</sup> and the second Pro/Am at Winchester CC on July 2<sup>nd</sup>.

Our Chapter Championship will be held at Peach Tree Country Club on August 22<sup>nd</sup> and our final event of the season will be our Annual Meeting and Pro/Pro event at Yolo Fliers club scheduled for November 12<sup>th</sup>.

Our Junior Golf Committee is working on an event at Top-Golf for Juniors in our chapter and our Tournament committee is proud to announce two new additions, Derek Zachman and Kyle Butterfield.

# Mission Statement

The mission of the North State Chapter is to elevate the standards of PGA professionals through professional development, education, tournament competition and sharing of best practices. We believe in growing the game with players of all ages and promoting the enjoyment and involvement of the game of golf in our area.

I would like to thank Vice President, Meredith Loosse, Secretary, AJ Musser and committee members Mark Perchaluk, Katy Robinson and Pat Shaw for their work in helping to build and grow our chapter.

It is a true pleasure to serve and I look forward to a wonderful season.



# Membership and Associate Mentoring Committee

MISSION STATEMENT- The mission of the NCPGA Membership & Associate Mentoring Committee is to mentor, coach and support PGA Associates and supervisors with PGM Program progress and serving members in their lifelong learning.

# Critical Objectives:

- To enhance communication, a board member of the Associate/Assistant Division and a level 3 apprentice will be a member on this committee.
- Welcome Wagon- Orientations and outreach to Level 1 Apprentices- including welcoming all new and transferring Apprentices to section
- Educate employers as to upcoming changes to the PGM program and overall program content and design
- Perform periodic communication with every Apprentice as to their progress
- Create awareness of Board policy of Apprentices mandate to attend 1 meeting and 1 education opportunity per year to be eligible for section/chapter tournament play
- Create awareness of financial support of scholarships via chapters and section foundation
- Fill Committee with chapter representatives of San Joaquin, North State and North Coast
- Request section BOD liaison to the Apprentice/Assistant Division
- Promote Apprentice attendance at all association meetings and education as well as participate in PGA Player Development Programming

# Other Potential Goals-

- Reach out for other sections' best practices
- Provide a liaison to PAT events
- Provide coaching for PAT success
- Produce webinars
- Check into sponsorship for PAT's passing students get reimbursed
- Section ED and Officers provide Town Hall communication vehicle in every chapter every year
- Encourage Senior Division to host 1 to 2 events with Apprentice Assistant Division
- Encourage section BOD to offer Town Hall and outreach meetings
- Set up fund-raisers at their clubs for Apprentice expenses toward their education
- Inclusion and various scholarships





Original Description & Charter - The Committee exists to

- 1) Build engagement and participation with members and apprentices in the NCPGA and
- 2) Act as advocates for our membership with the other committees.





# Membership and Associate Mentoring Committee

6/6/12

# FUNDRAISING IDEAS FOR APPRENTICE EDUCATION

For many, it can be challenging to pay for the PGM program. Below are a few ideas for raising the dollars to cover the costs including books and food. First be sure to get approval by your supervisor, as their support is vital as well as is their knowledge of the importance and cost of your education.

<u>Raffle:</u> Call vendors and get donated equipment or merchandise. Contact local pros to request gift certificates for play. Ask fellow staff to donate lessons or perhaps a playing lesson. If possible, get enough prizes so that almost all that enter will win something. Then determine how you want to handle the raffle such as ticket price, length of time, etc. Post info in the Golf Shop, locker rooms and elsewhere around the facility.

<u>50/50 Contests:</u> Run a closest to the pin contest or closest to the line. Charge a nominal amount and split the money with the winner.

<u>Host a Small Outing:</u> Request a few foursomes of donated rounds at your facility to sell for a fundraising event. Perhaps offer a free clinic with the golf. Approach a local business, fraternal group or set of friends at your facility to "buy" the event.

<u>Fundraiser Tournament:</u> Set up a tournament at your club or away. Set the price to afford a portion to go towards the fundraising. Offer special contests, raffle items, etc. to add to the pot.

A key in promotion is to send communications to your customers or to post flyers in the golf shop, locker rooms etc. far enough in advance to generate excitement. Make sure that it "sells" the importance of your education. Have fun and best of luck!





# Coaching and Development Committee

(Youth and Adults)

Mission Statement: The coaching and development committee will provide a pathway promoting opportunities and resources for our members to grow the game and increase business through a fun and meaningful experience for all golfers.

# Golfing experience Pathway

- Fun
- Meaningful

# Resources

- Individual

# Development

Opportunities

# Critical Path

- Rolling out the ADM to membership
- Hosting Chapter meetings to Promote ADM
- Section Level Seminars
- ADM compliant certification
  - o Professional attends ADM seminar
  - o Meets criteria C&D Committee sets
- Create a one-stop shop to explain to consumers where/what types of programing they should be involved with based on their ability.
- Create a Chat/Forum on the NCPGA website for PGA members to engage in best practice ideas.





# Tournament Rules & Regulations Committee

# Mission Statements:

To administer a tournament program that promotes the highest standard of competition, sportsmanship and public goodwill.

To provide a playing environment for PGA Professionals and Associates to forge professional and personal connections while supporting sponsor relationships within our PGA section.

# Objectives:

Consolidation of scheduling with AA, JR, Chapter, SR, Women

# Staff

- Peer to peer securing new venues
- Provide host facilities greater revenue for opening door for us

# Calendar Meeting

- Lay ground work to consolidate by creating a course list

What can we offer each facility in exchange to play?





# Diversity, Inclusion and Equity Committee

Mission Statement: To inspire awareness and transform the NCPGA Members to engage all demographics in the game, in the business and in the work force.

# Goals:

- 1. Transform NCPGA Board and Leadership to become more diverse, inclusive and equitable
  - a. Invite minority, LGBT, and women to run for Board Directors
- 2. Transform Diversity of NCPGA membership
  - a. Document current statistics
  - b. Educate the Membership
    - i. Message = Why Diversity is Mission Critical
    - ii. How
      - 1. Roll-up sleeves townhalls "Conversations"
      - 2. Section Meetings "Big Stage"
      - 3. Podcasts, Social Media, Ted-like Talks -- "Small Bytes"
      - 4. Personal Stories via Video
        - a. Spotlight by Heritage Months i.e., Hispanic, LMGT, Asian Pacific, Native America, Black, etc.
    - iii. When = Frequent cadence of messaging
  - c. Educate juniors on career opportunities
    - i. Ex. number of girls, youth of color in LJTNC, JGNAC, 1<sup>st</sup> Tee, Minority Junior Golf etc.
      - 1. need to message to parents as well
    - ii. 1st Tee → message careers
      - 1. Youth Centers
      - 2. Girls and Boys Clubs
      - 3. YMCA
      - 4. Minority Junior Golf
      - 5. NCGA Associate Diverse/ Minority Clubs
      - 6. PGA Jr. League Kids and Parents
    - iii. Launch developmental JTNC
      - 1. Target diverse juniors
  - d. Recruit associates from diverse organizations
- 3. Transform Work Force
  - a. Educate Facility Management & Boards (GM's, HP's, DOG's)
    - i. Employment Message = Cost of turnover; untapped resource in women & minorities





## Northern California Section

- ii. Supplier Message
- b. Educate Business Leaders & City Municipalities
  - i. Employment Message Cost of turnover; untapped resource in women & minorities
  - ii. Supplier Message
- c. Determine viability of more caddy programs
- d. Increase number of diverse associates
  - i. March 2018 = 40 (20%)
- e. Increase number of diversity with associates through recruiting
  - i. College teams
  - ii. Minority Historically Black Universities
  - iii. Career Expos
- f. Increase retention/ membership rates of minority associates
  - i. Mentoring
  - ii. Scholarships (Willie Simmons Programs)
- g. Retention of current minority members
  - i. March 2018 55 (6%) Minority / 38 (0.7%)
  - ii. Offer career counseling
- 4. Section and Foundation
  - a. Increase diversity of suppliers
    - i. Determine demographic and expand RFP's
    - ii. Align with local minority chambers and councils
  - b. Sponsorship Inclusion
    - i. Grow sponsorship of minority, LBGT, and women owned businesses
  - c. Data Capture Protocols
    - i. List out Black, Hispanic, LBGT or Male, Female, Other





# **Business Development Committee**

Mission Statement: The business development committee shall establish successful relationships benefitting NCPGA section professionals, partners, and the section administration.

# Goals:

- 1. Redefine Relationship
  - a. Understand the partner
  - b. Understand NCPGA product offering
  - c. Establishing a process
- 2. Allied Associations
  - a. Collaboration or competition
  - b. Shared market
    - i. Professionals
    - ii. Facilities/ communities
    - iii. Consumers
- 3. NCPGA Members and Associates
  - a. Educating/Informing
  - b. Training the process



**Awards Committee Report** 

Submitted by Board Liaison Dave Lewis

The Awards Committee chaired by Mr. Cole Handley is off to a terrific start! The following items were on our "To-Do" list and have been completed or are in progress:

- Seek out one at-large member of each chapter to serve on the Awards Committee (completed)
- Alex from the Section Office sent out a list of all potential Awards candidates to all chapter members and asked for nominations of the various awards from each chapter be forwarded to the chapter liaisons. A second e-mail was sent 10 days later to all "non-opened" recipients (completed)
- The first deadline for submission of nominees is April 30, with all forms sent to Suzie at section and loaded on our web site for access by all committee members (in progress)
- Another e-mail blast will be sent out on May 13 as the "last chance to nominate" theme, with final nominations due in by June 13. A committee conference call will be conducted later that day to begin the process of selecting the winners in each award category (in progress)
- August 29 will be the date of the "winners determined" committee conference call, with all winners notified by September 10 (in progress)
- All pertinent information, photos, etc. due to Frank DeRosa by October 10 (in progress)

End of report...

# **Chris Thomas Fundraiser**

### HOLE-IN-ONE CONTESTS FOR A CAUSE

At the end of 2017 we lost our great friend and Executive Director of the NCPGA, Chris Thomas. With our Hole-in-One Contests for a Cause program, we have committed to donating 10% of all 2018 NCPGA Member hole-in-one coverage fees to help support the Thomas family up to our goal of \$10,000. You can do your part by mentioning the Chris Thomas Fund when you call in to book your hole-in-one contest and help us raise as much money as possible for the Thomas family.

# A MEMORABLE PRIZE MAKES AN UNFORGETTABLE EVENT

With hole-in-one coverage from Hole-in-One U.S.A. you can add excitement to your tournament by giving your golfers a chance to play for amazing prizes. One shot from the tee could win your participant incredible vacation packages, cars, trucks, boats, club membership, golf carts, jewelry and more. We can cover any prize that has an associated cash value, so the real question is; what prize do you want your participants talking about after the round and for weeks to come?

### SAMPLE PRICING

NUMBER OF GOLFERS	MEN'S Yardage	WOMEN'S YARDAGE	PRIZE VALUE	PREMIUM
			\$10,000	\$230
100 Amateurs	165	135	\$15,000	\$290
			\$20,000	\$370

### **WE'VE GOT YOU COVERED**

Our coverage is underwritten by Zurich North America; every prize value, every time. When you choose to work with Hole-in-One U.S.A. you will not have to worry if your winner is going to get paid. So relax, and enjoy your event.

HOLE-IN-ONE U.S.A. IS THE EXCLUSIVE HOLE-IN-ONE PARTNER OF



For more information, contact Terry Ulleseit with Hole-in-One U.S.A. at 800.383.7273 or terry.ulleseit@nfp.com

